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SPRING 2010

LASALLE

MAGAZINE



Rewriting
the Story of
Journalism

Breaking News Through New Outlets

Journalism: An Institution Worth Saving

BY HUNTLY COLLINS AND JOHN KENNEDY

AMERICAN JOURNALISM IS AT A CROSSROADS.

While news organizations have been hit hard by the recent economic downturn, the real issue is that structural changes, under way for more than a decade, now threaten the health and integrity of the news industry.

Precipitous declines in circulation, audience, and advertising have undercut the primary revenue sources for newspapers and electronic media. At the same time, Americans are moving to the Internet for news and information, where much of it can be had for free.

We see this among our students, very few of whom read the print edition of a daily newspaper or watch the nightly news on a major television network. In their lives, Jon Stewart and *The Daily Show* trump *The New York Times* and Diane Sawyer.

And they are not alone. The same is true of young people across the country.

We are also living in a time when more Americans essentially have access to their own printing presses and are exercising their First Amendment right to express their views via e-mail, Facebook, Twitter, and blogs.

Some confuse this cacophony of voices with journalism. By and large, it isn't.

While it's been exciting to watch ordinary citizens in authoritarian societies like Iran get their messages out to the world through Twitter, they are acting as eyewitnesses, not as trained journalists who must sift through often-contradictory information, figure out what's true and what isn't, and then put it all together in context to make sense of what's going on.

It takes money to do that kind of journalism, and so far nobody has come up with a single business model to support serious journalism on the Web, where most people—including our students at La Salle—now want to get their news.

So whither journalism and journalism education?

At this point, no one can say for sure. But riding on the outcome is not just the future of journalism, but also the future of our democracy.

It is simply not possible for citizens in a democracy to make wise decisions without access to accurate, verified, and complete information presented fairly and in context. This journalism has been—and should continue to be—the daily bread of the nation.

In our journalism program at La Salle, we recognize that we must train our students to use fast-evolving technologies

to deliver text, audio, still photography, and video to an increasingly wired world.

At the same time, we understand that while the means of news delivery may change, journalism must remain committed to the enduring values of accuracy, fairness, and truth.

Our journalism curriculum instructs students in both the theory and practice of these values. Our goal is not just to teach professional skills. We also want students to use their skills to serve the greater good, a core value of St. John Baptist de La Salle.

In our capstone course, students draw on all they have learned over four years to cover Philadelphia's Germantown neighborhood, a predominantly African-American, working-class community with a storied history.

This, we believe, is the future of journalism—important and well-reported stories told in compelling ways and delivered on multiple platforms. Democracy requires no less.

Huntly Collins and John Kennedy are both assistant professors of communication at La Salle. Collins is a former reporter for the Portland Oregonian and The Philadelphia Inquirer, and Kennedy is a former reporter for the Boston Globe and The Associated Press.



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Rewriting the Story of Journalism

Breaking News Through New Outlets

La Salle's alumni journalists are keeping their viewers, listeners, and readers engaged and informed with their reports on politics, international affairs, sports, traffic, and even celebrities. They are doing so as the business of journalism changes around them, driving them to compete with and often adapt to new media technologies. In the following section, learn how these journalists are chasing leads and delivering the headlines in new ways, and how students are also developing new skills to tell the stories of La Salle's own neighborhood.



Alumni Call Philadelphia Media Market Home

BY JEREMY ROSEN, '07

GIVEN THEIR ACCOMPLISHMENTS, these La Salle alumni could have found stardom anywhere. They have worked tirelessly, however, to maintain top positions in the Philadelphia media, the city they call home.

Paul Perrello, '79, a prominent radio anchor, Pat McLoone, '81, a top newspaper editor, Mike Sielski, '97, a regional sports columnist, and April White, '99, a leading food writer, are still cultivating careers in their favorite city.

"I love it here," said Perrello, a South Philly native, who reports news and traffic and hosts weekend talk shows on local radio stations, including WPHT, WRPI, and WOGL. "Philly is a personality-driven market, and once you establish yourself and you're embraced, you pretty much write your own ticket."



Pat McLoone, '81

During McLoone's serendipitous rise from La Salle management and marketing major to *Philadelphia Daily News* managing editor, he turned down what he and his bosses called "dream jobs" at the *Boston Globe* and *Los Angeles Times*. "Philly is very important to me," the Olney native said. "I came (to the *Daily News*) in late 1980 with the Phillies World Series, Eagles Super Bowl, and Flyers Stanley Cup, and I thought, 'This is the city of winners.' I've stuck here because of family."

Perrello and McLoone craved careers in journalism as students in La Salle's initial communication courses offered by the English Department. The two are proud pioneers of the University's

Communication Department, which has produced several blossoming personalities like Sielski.

"I'm proud of what I've accomplished at the forefront of the department and am prouder of the department's accomplishments," said Perrello, an adjunct communication professor at La Salle with 30 years in broadcasting. "I'm proud it's grown as big as it has and am thrilled to hear of students landing jobs. I feel like I've had a small part in that."

White freelances for *The Philadelphia Inquirer*, *US Airways Magazine*, *Charlotte Magazine*, and *Food and Wine Magazine*. Last year, she stepped down from the coveted position of food editor at *Philadelphia Magazine*, where she had worked for eight years,

"I came (to the *Daily News*) in late 1980 with the Phillies World Series, Eagles Super Bowl, and Flyers Stanley Cup, and I thought, 'This is the city of winners.' I've stuck here because of family."

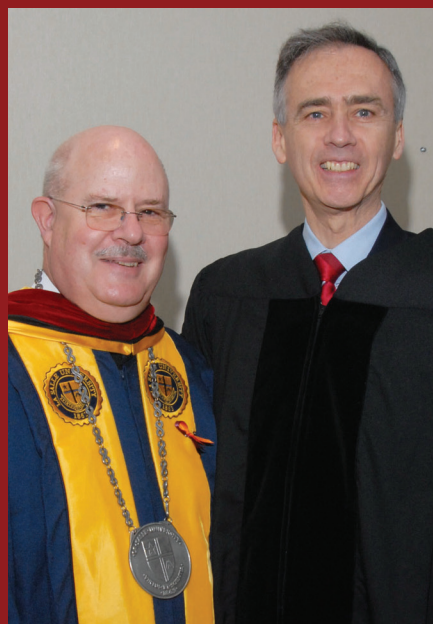
—Pat McLoone, '81

to become Communication Manager for The Food Trust in Philadelphia.

"I was looking for a new professional challenge, but I wasn't ready to leave the city or its great food community," White said. "When The Food Trust job became available, it seemed like the perfect opportunity to become an active part of the Philadelphia food community I had written about for so long."

Sielski is a six-year Philadelphia sports columnist for Calkins Media Inc., which publishes the *Bucks County Courier Times*, the *Burlington County Times*, and *The Intelligencer*. In September 2009,

AP President Recalls Early Days of Career



La Salle President Brother Michael J. McGinniss, F.S.C., Ph.D., '70 (left), with AP President Tom Curley, '70

"I just followed my nose. Literally. One day running down a beach and noticing unusually thick smoke a few miles away. That led to an amazing summer when cities were burning and tempers were hotter. Front-page story after front-page story. I was all of 19. Another time the bosses were on vacation, and the president decided to resign. As vacation news editor at the company's largest newspaper, I was 26, and somebody foolishly turned the crown jewel over to me. I had a better week than Nixon, and people noticed. It was years before I figured out why I fit in journalism. After all, these are the folks who actually run to danger."

—Tom Curley, '70, President of The Associated Press, addressing graduates at Commencement in 2007, when he received an honorary degree from the University



Mike Sielski, '97

Sielski published his first book, *Fading Echoes*, a nonfiction narrative about two Iraq War veterans from Doylestown, Pa., who he covered as high school football rivals.

"I've had the opportunity to go to *Newsday* (on Long Island) and cover the Yankees, but it didn't work out," said Sielski, an adjunct English professor at La Salle. "I'm a Philly guy. I grew up reading *The Intelligencer* and wanted to be the sports columnist. I've dreamed of going to the *Inquirer* or *Daily News*. It's a matter of timing."

And Sielski has been targeted. "We have a very high opinion of Sielski, but the timing hasn't been right yet," said McLoone, who's had a hand in hiring some young alumni as staffers there, including Phillies beat writer David Murphy, '04. "I'd bend over backwards for anyone at La Salle."

But these Philadelphia media notables said it's harder than ever for graduates to land communication jobs with shrinking staff sizes and media industries in flux. During Sielski's dozen years in the journalism industry, pressures have increased on reporters and editors to publish content faster. Media outlets are struggling to implement profitable business models that

incorporate new technology and social media platforms like Twitter, Facebook, and texting. For some, 140-character Twitter feeds have become more of a priority than 1,500-word investigative reports.

Perrello said he's intrigued by social media but has yet to embrace it. "Radio has been a little slow to embrace the social media, but we're doing a great job now trying to catch up to speed," he said. "Our biggest challenge is engaging younger people



April White, '99

into the equation while there is the iPhone and iPod. But they've written the obituary for radio time and time again, and we will reinvent ourselves."

Sielski and White feel similarly about the vitality of newspapers and magazines. They said industry leaders need open minds to provide information via local and investigative reporting, credible blogs, and new platforms. "My hope is there'll be a balance between immediacy and in-depth, whether papers exist online or in print," Sielski said. "There is value in all of that social media, but it's what use do you put it to and how do you use it."

Paul Perello, '79

News Director, Metro Networks—Westwood One



Paul Perello, '79 (left), with actor Rainn Wilson

Best Interview: Mother Teresa (in a broom closet) in the convent at St. Patrick's Church in Norristown, Pa.

Strangest/Most Interesting Moment on the Job: Actually there are two incidents: First, covering the 1980 World Series victory on Broad Street when an extremely excited fan bit the wind cushion off my microphone during a live report. They don't prepare you for that in school. And ... passing up the opportunity to interview the Jonas Brothers when they were starting out in their career. I didn't think they would amount to much. Boy, was I wrong, and my daughters have never forgiven me for that missed opportunity.



Jillian Mele, '05

Traffic and news reporter, NBC 10, Philadelphia, Pa.

Strangest/Most Interesting Moment on the Job: While I was working in Binghamton, N.Y., they had a devastating flood in June 2007. It was complete devastation; houses blew up, and there were murders and suicides, but we had to stay strong to tell the news every day. I had the opportunity to talk to a family who looked to our news station as their last resort for help. It was inspiring to see how they rebuilt after the devastation.

Biggest Challenge: It sometimes stinks to be the one to deliver bad news about the commute, but it's such a vital part of everyone's morning. It's also challenging talking to people who just lost a family member or lost everything. I have to keep my composure and remember how I felt in a similar situation. You have to approach it in a way that isn't so demanding but feels comfortable. With me, I need to create a relationship.

Turning a Sportswriting Dream into Reality

BY JEREMY ROSEN, '07

IMAGINE EXPLORING THE INTRIGUING minds of Allen Iverson, Tiger Woods, and Mike Tyson.

Envision being flown around the world to unearth the most fascinating sports stories.

Then, picture being internationally acclaimed for crafting those profiles as published in the most popular sports magazine.

Well, *Sports Illustrated* (SI) senior writer Gary Smith, '75, is revered by countless sports writers and editors for fulfilling such dreams in his atypical career.

"There is an entire generation of sportswriters who grew up wanting to be, trying to be, and failing to be Gary Smith," said regional sports columnist Mike Sielski, '97. "He can break every 'rule' of writing and still make a 9,000-word story read as quickly as a Twitter post. The man stands alone."

Smith, of Charleston, S.C., has won four National Magazine Awards, the highest honor for magazine writers, and his stories have appeared in the annual *Best American Sportswriting* anthologies 13 times, the most by any writer.

"I can't say there's one that I'm most proud of," Smith said. "I think if you're growing as a person, your stories can deepen and widen as you do."

Early in his career, Smith spent seven years with the Philadelphia *Daily News*, where he worked while studying English at La Salle, which, he said, "emphasized creative writing and exposed me to a lot of great fiction."

Smith said he has excelled by reading psychological fiction to understand how the mind works. "If you can dig details up and write like fiction, it makes the story more human and dimensional," said Smith, who has also been the recipient of an honorary degree from La Salle.

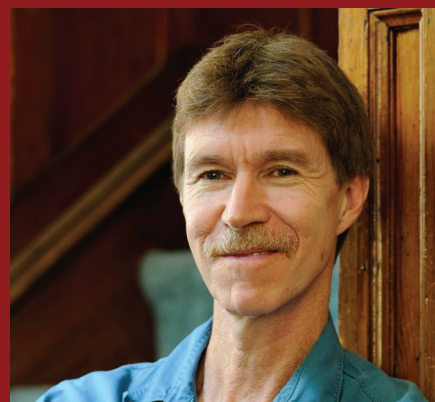
While working as the *Daily News'* Eagles beat reporter, Smith recalled hanging around the locker room to talk to players. Then, he said, editors might have allowed him to spend a few days on a human interest piece. Smith is now renowned for taking months to produce 7,500-word jewels.

He called it the turning point of his career when he turned down an initial offer to be an SI staffer in 1982—instead, he accepted less money to be a special contributor. Smith has since been

contracted to publish four stories per year for the magazine.

"They are invariably gems," said La Salle communication professor Brother Gerry Molyneaux, F.S.C., Ph.D., '58, who taught Smith. "His style is unique. He uses a human-

"His style is unique. He uses a human-centered sports writing where scores are less important than people."
—Brother Gerry Molyneaux, F.S.C., Ph.D., '58



Gary Smith, '75

centered sports writing where scores are less important than people."

So, it's not surprising that Smith's favorite assignment didn't involve scores at all.

It was a double-story, months-long honeymoon to Kenya, Bolivia, and Rio de Janeiro with his wife of 25 years, Sally.

The first SI story, Smith said, highlighted three weeks in Kenya, including their climb of Mount Kenya and interaction with locals. The second profiled three Brigham Young University football players who missed their team's 1983 national football title when they were abroad fulfilling a university-required Mormon mission.

"At the Carnival in Rio, it was interesting to see a kid in a white shirt and tie trying to convert people while women were wearing nothing," he said. "It ended up changing our lives."



Scooter Vertino, '93

Turner Sports, Senior Producer, Atlanta, Ga.

Most Interesting Story: In the late 1990s, Portland Trail Blazers player (and Philly native) Rasheed Wallace's youngest son was actually "kidnapped" by his ex-girlfriend. We ran a story on *Inside the NBA* about it—her whereabouts were identified through a viewer, and his son was located and returned to him. We aired it on December 23—he was back home by Christmas.

Siblings Find Early Success in Broadcasting

BY LIZ VARGO

LA SALLE'S TV STUDIO IN THE COMMUNICATION Department and its educational access television station, La Salle 56, now called La Salle TV, enticed both brother and sister, Brandon, '07, and Kimberly, '09, Davidow to become broadcast journalists. Although a few years apart, the Perkasi, Pa., natives had the opportunity to learn from and inspire each other at La Salle. Today, both have successfully broken into the broadcast industry.

Brandon, recently married to fellow alum Megan (Berry) Davidow, '07, began working for KXXV-TV in Waco, Texas, as a weekday reporter and weekend anchor in 2007. He was promoted to Sports Director last March. Kimberly recently landed a job in Elmira, N.Y., as an anchor, reporter, and producer with WETM-TV, an NBC affiliate. They say La Salle was a great place to learn the business. "It helped to set the groundwork," Brandon said. In addition, the University is positioned in one of the country's biggest media markets. "Philadelphia is ranked as the fourth-largest television market in the U.S., so the energy and work you put into your scripts and packages could be seen by 300,000 people in the Philadelphia area," Kimberly said. "Talk about awesome exposure."

The siblings appreciate their good fortune in the industry and assure future graduates that, with hard work and good support, the jobs are out there.

As siblings at the same University, with the same major, did you cooperate or compete?

B: Kim didn't come to La Salle until I was a senior, but I loved having her there. I was able to show her around and get her acquainted with the faculty and students. I only wanted the best for her.



Brandon, '07, and Kimberly, '09, Davidow

*"I hope that our stories make an impact in someone's life."
—Brandon Davidow, '07*

K: My brother and I are very close. I truly never felt threatened by his talents because we both have different strengths. If anything, I appreciated all of the advice he has given me regarding my strengths and what I should work on.

In what ways have you learned from each other?

B: Kim always has a spunky and fun-loving attitude on the air. I always try to remember to be like that when I do my sportscasts.

K: I learned from him that you need to be prepared to deal with changes on the fly, especially when doing live shots. I've also learned from him that there will

be days when you don't feel like you're on your A-game. When that happens, gather your thoughts to regain focus.

What suggestions do you have for students who want to break into the industry?

B: Your first hire all depends on what you do your four years in college. Separate yourself from the crowd with internships, the TV station, newspaper, etc. Go and get that real-world experience while in school, make contacts, and land your first gig!

K: Network! It's also important to learn all aspects that go into broadcast, and I'm thrilled that I took advantage of what La Salle 56 had to offer. My news director told me when he offered me the position at WETM-TV that news directors hire those who want to be part of a team.

What's the best part about what you do?

B: There are some amazing days, and there are some rough days. But when the day is done, I realize I am so lucky that I get to talk about sports for three minutes a night. I hope that our stories make an impact in someone's life.

K: I'm just thrilled that for my first job I have the opportunity to anchor, report, and produce. It will give me the chance to get to know people within the community and develop stronger reporting skills. I feel very blessed to be able to go to work and tell others that I love the industry I'm a part of.

Experiencing the World of New Media

BY ROSE MOTLEY, '11

SHORTLY AFTER DEPARTING LA SALLE as Editor in Chief of the *Collegian*, the University's student newspaper, Sam Scavuzzo, '09, launched his journalism career in a new and growing niche in the industry. Instead of working alongside other reporters in a hectic, cubicle-lined newsroom, he's "essentially his own boss" as editor for Patch.com out of Ridgewood City, N.J.

Scavuzzo, of Swedesboro, N.J., has been managing the Web site since August 2009. Owned by AOL, the site is part of the company's push for local, content-driven news. It features "whatever you would see in a newspaper," Scavuzzo said, including news, sports, restaurant reviews, and local events. He also posts photographs and video footage on the site.

In addition to managing freelance writers, Scavuzzo interviews, reports, writes, and edits for the Web site. "Essentially, I produce the equivalent of a weekly newspaper, content-wise," he said. "But the immediacy (of online news) is unprecedented."

It can be challenging to continually produce fresh content because the online news cycle moves so quickly, Scavuzzo said. He and his freelance writers must produce four to six new stories each day. "It's all about writing for today and thinking about tomorrow," he said.

The preparation to manage staff, take photographs, and write and edit articles came from Scavuzzo's extensive experience with internships and on La Salle's *Collegian* staff. In addition to earning a double major in

political science and communication with a concentration in journalism, he interned with the Association of Educational Publishers, as a reporter for *The Press of Atlantic City*, and as a features intern at *The Philadelphia Inquirer*. While on staff at the *Collegian*, he served as Commentary Editor, Managing Editor, and Editor in Chief.

"Anything that made me write more made me a better writer," he said.

But it's more than the familiar duties that make Scavuzzo's job at Patch.com so appealing. Scavuzzo can work from home, the local coffee shop, or even the neighborhood laundromat. In the world of virtual news, he stays in touch with editors via e-mail and through weekly meetings. He also appreciates the ability to enhance local content with photos and videos, or to upload full reports as PDFs to accompany his stories. "At Patch, I get to be very independent," he said.

See Scavuzzo's work at ridgewood.patch.com.



"The immediacy
(of online news)
is unprecedented."
—Sam Scavuzzo, '09



Grant Lodes, '02

Sports Content Producer, NBC 10, Philadelphia, Pa.

Advice for Young Journalists: Reporting is all about a quest for information and learning about new things. A journalist always must be fair and reserve judgment. Plus, volunteerism and appearing at charity events are great ways to support causes and be involved in your community.

Strangest/Most Interesting Moment on the Job: I was working as a news reporter in Charlottesville, Va., and there had been several black bear sightings. I pitched a story idea that had me trying to actually find the bears, rather than reporting on the efforts to locate them. I got camouflage gear and followed scanner chatter from residents who saw the bears. My camera guy and I beat the cops to a backyard and were standing mere feet from the bears. The cops showed up, botched the operation, and the bears were not captured.

Going Global

BY COLLEEN MULLARKEY, '06

IN HER EARLY DAYS AT *THE WALL Street Journal*, Judi Walsh

Loughlin, '88, relied on long-distance phone calls to verify information with writers from Barcelona to Bangkok. Fifteen years later, now the International Editions Editor, she receives almost instantaneous answers from wireless mobile devices across the globe.

From her New York office, Loughlin coordinates with editors in London and Hong Kong to oversee production of *The Wall Street Journal Europe* and *The Wall Street Journal Asia*. She edits stories and art, writes promos and headlines, tracks production status, and approves pages. "What I enjoy most about it is that every day is different," she said. "The news is always changing—it doesn't get boring."

It's the same thing she enjoyed about editing *La Salle Magazine's* alumni notes section more than 20 years ago. Loughlin worked closely with the magazine's editor, Bob Lyons, '61, who was also one of her journalism professors. "He showed me what a good editor was and how important it was to have one," she said.

After college, Loughlin earned a Fulbright scholarship to the University of Auckland in New Zealand. The yearlong study changed her perspective and sparked an interest in print journalism.

Her educational background and cultural experience in New Zealand helped prepare her for her role at *The Wall Street Journal*. Not every U.S. story earns a spot in the international editions—she helps handpick articles with global appeal. Even those require a few alterations to ensure a good fit for transcontinental audiences. Some changes might be as simple as converting inches to centimeters, while others might mean reworking a football analogy so it makes sense to a reader in Malaysia.

"I always knew I wanted to be an editor rather than a reporter," Loughlin said. "I think a lot of people want to write and see their byline,

but I like being able to take something that's good and make it better so it can touch more people."

"What I enjoy most about it is that every day is different. The news is always changing—it doesn't get boring."
—Judi Walsh Loughlin, '88



Judi Walsh Loughlin, '88

Matt DeLucia, '07

Reporter and fill-in anchor, KVVU-TV FOX 5, Las Vegas, Nev.

Biggest Challenge: Too often, people tell me I must have the easiest job on the planet. Many still think that all television reporters do is read a script for two minutes a day, look pretty, and that's it. The reality is quite the opposite. Tens of thousands of people watch your work every day—some very closely. I have about five to six hours to turn a story from an idea into a broadcast-worthy "package" that is unbiased and thorough. My goal is to create a visual story that not only informs, but has a purpose in the lives of everyone who watches it. I'm not one who enjoys covering the "doom and gloom" that often defines local news, but if someone's story can help teach a lesson, then I'm here to tell it.

Best Part About What You Do: The best part about what I do is making a difference in as many lives as I can. There are many times when the power of the press works to help innocent victims of scams and misfortune. Through my work, I am able to help these people overcome adversity, gather support, and, in turn, encourage others to do the same.



Kathy Reynolds, '98, M.A. '01

Investigative Reporter and Special Projects Manager, WGGB TV ABC 40/FOX6, Springfield, Mass.; Assistant Professor of Communication, Springfield College



Best Interview: I remember interviewing a child whose family cow had just won first place at a farm show near Fargo, N.D.

Live on the air, this animal-loving Philly girl asked the child, "So what are you and 'Bessie' going to do next?" And the child responded by saying something like, "Well, I'm going to dinner. And 'Bessie' is going to be dinner." In that moment, I realized this city girl had a lot to learn about life on the prairie.

Best Part About What You Do: At the station, I've helped launched a civic journalism project (based on my La Salle master's thesis) called Crime Files. It partners with police and helps viewers anonymously turn in the bad guys. In just nine months, we've caught 61 of the city's most-wanted criminals. It's really great to be part of the solution! At school, hands down, it's the students. In class, they are like sponges, and their energy keeps me going. Plus, when they become interns with me at night, they remind me that there was a time when the pay and the hours of this TV job didn't matter—I just wanted a shot. And I am thankful every day that I was given one.



Suzanne Ely, '92

Giving Readers a Glimpse of Celebrity Life

BY BETHANY HOGAN, '11, AND LIZ VARGO

EVER GET THE ITCH TO PEEK INSIDE the life of a celebrity? Although many people hate to admit it, Suzanne Ely, '92, said almost everyone is fascinated by the rich and famous. Ely herself is so enthralled by celebrities, film, and pop culture that she's made a living from it. In between surfing, yoga, and walking her dog, she works as a freelance writer for major publications such as *OK!*, *Life & Style*, the *National Enquirer*, and *Star* as well as publications from the United Kingdom such as *Look*, *Grazia*, and the *Daily Mail* newspaper.

Ely, who double majored in communication and English with a minor in sociology at La Salle, specializes in American celebrity news presented from what she described as "the second-day angle." This growing trend in the print industry combats the immediacy of online news by providing additional research and depth to a story.

As an established freelance writer in Santa Monica, Calif., Ely maintains a flexible schedule. After years of pounding the pavement as a full-time reporter, she now enjoys financial success and more control over her life. Fresh after graduating with her master's in journalism at New York University in 1994, Ely moved to L.A. to work for *The National Enquirer*. In 2000, she became New York bureau chief for *Star Magazine*. Two years later, she took on freelance writing full time and

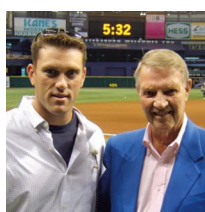
also began teaching several media studies courses at The New School University in New York.

In addition to the personal freedoms associated with freelance writing, Ely said her work requires "a lot of hustle... and discipline." Technology continues to change the industry and affect her position. During the explosion of pop culture in the mid-2000s, she received a flood of story assignments from editors. Today, with print journalism in decline, she must pitch nearly 85 percent of her stories. However, she uses technology to her advantage by remaining connected to editors and updated on current events.

"When you freelance, you live and die by your relationships with your editors," she said.

Ely's true interest lies in the impact celebrity news has on the reader. Some of the same gossip, breaking news, and opinions that matter to Americans—such as the status of Brad Pitt and Angelina Jolie, Britney Spears, and reality stars like the Kardashians—are just as important internationally. Ely, who has written for publications in Dubai, Germany, Canada, and Australia, said that entertainment news is a common language people understand cross-culturally.

"That's the beauty of celebrity," Ely said. "We have different cultures and different languages, but celebrity seems to transcend that."



Lindsay (left) with late Phillies broadcaster Harry Kalas.

Steve Lindsay, '99

Executive Producer, CBS 3/CW 57, Philadelphia, Pa.

Best Interview: Bill Cosby—He called at 4 a.m. one morning because he was a big fan of our morning show. It was so random. While I was talking to him on the phone, *The Cosby Show* was airing on the CW. Philadelphia was dealing with a crisis at the time

as violence was skyrocketing. I was able to talk him into an on-camera interview ... if I picked him up at his home in my own car and drove him to our studio (he says he didn't have a ride). The hour in the car with him was amazing. He was funny but he also really opened up about how violence had personally affected him. His son was murdered in 1997. The man now lives to make a difference. His statements are so powerful.

Best Part About What You Do: A new story and a new challenge every day I walk in the door.

Ben Rosehart, '06

Sports and News Anchor/Reporter, KGWN-TV, Cheyenne, Wyo./Northern Colorado

Strangest/Most Interesting Moment on the Job: People in the community

recognize me partly because I'm on TV but also because I started a bi-monthly segment called "Ben There, Done That" (BTDT). In every BTDT episode, I ask a student-athlete or group of athletes to teach me a skill they have perfected in their sport. After getting their advice, I try to follow their instructions, and, at the end, we always say we've "Ben There, Done That." I've kicked field goals, tried to high jump, wrestled with an Olympian, played HORSE with women's basketball players, and even spent three months learning how to do a backflip for gymnastics. One time, a grandfather, who was at a small-town high school basketball game I was taping, recognized me and during a timeout shouted out "BEN THERE, DONE THAT!" Always makes me smile.



Anchors Are Voices for Their Cities

BY LIZ VARGO

HAVING TRAINED FOR THEIR CAREERS in a basement television studio during the Communication Department's infancy, Dennis Owens, '84, of WHTM ABC 27 in Harrisburg, Pa., and Scott Schaffer, '85, of WNEP 16 in Scranton, Pa., know how to take advantage of available resources to hunt down a story. The communication alums—who both anchor 5, 6, and 7 p.m. broadcasts—said a group of energetic and dedicated communication professors taught them the importance of “learning how to learn.” In a constantly changing industry that heavily relies on technology, that's a key lesson.

“Technology in the industry is changing so much,” Owens said. “We're on Facebook and Twitter. I find it challenging, but also awesome. For example, we have a political trial going on right now and our reporter is twittering me updates. It's great.”

Although the Communication Department was a somewhat rudimentary at the time, Owens and Schaffer recalled, it provided the necessities for a well-rounded broadcast experience. “My first job was in Allentown, and we used the same editing equipment (that we did at La Salle),” Schaffer said. “Brother Gerry (Molyneaux,

F.S.C., Ph.D., '58) did a bang-up job with the few resources we had.”

After spending time at a small station in Allentown, Pa., Schaffer worked at ABC 27 in Harrisburg, then traveled for work to Flint, Mich., before joining WNEP 16 in Scranton. A native of Reading, Pa., Schaffer has worked at the station for 10 years. “I was lucky, overall, to stay local,” he said. “At my first job, I did everything—news, weather, sports, polka dance shows—I didn't have a choice. We had to learn to be good.”

Owens also worked his way up the ranks. Originally from Philadelphia, he moved with his family to the West Coast and graduated from high school near Laguna Beach, Calif. With close ties to La Salle University, he returned to Philadelphia for college. In addition to his uncle, Brother John Owens, F.S.C., who lives at the Christian Brothers' Residence at the University, he had one brother and six cousins graduate from La Salle.

Owens credits his Lasallian experience with helping him to maintain a sense of fairness during his reporting. He started as a sportscaster in Bakersfield, Calif., then returned to Pennsylvania

in 1993 to join ABC 27 in Harrisburg. Six years later, Owens headed the “Live at 5” newscast, and, soon after, he became an anchor for the 6 p.m. news.

After two decades in the business, both anchors recognize dramatic changes in the industry. The availability



“At my first job, I did everything—news, weather, sports, polka dance shows—I didn't have a choice. We had to learn to be good.”
—Scott Schaffer, '85

of e-mail, video-streaming, and cell-phone photos has created a more interactive relationship with viewers, Schaffer said. “People all over can get in touch with us anytime and send us news, videos, and tips.”

Being technologically savvy is a huge plus for young graduates entering the field, but Owens and Schaffer said that two basic skills might prove the most valuable. First, Owens stresses the ability to write. “It really separates you from the pack. ... All the technology in the world can't help you write,” he said. Second, Schaffer emphasizes the need for passion on the job. “You have to be invested,” he said. “I haven't had a Thanksgiving off since 1992, but if you want it, you have to do that.”

The jobs are out there, Schaffer said. No matter how the industry changes, Owens reassures future newscasters that the public will always want a good news story. “Here, we're doing a new story everyday,” he said. “People want the news, they want it fast, and they want it right.”



Dennis Owens, '84

Student Reporters on the Beat in Germantown

BY MARIAN BUTCHER, M.A. '08

IN THE FALL, A GROUP OF LA SALLE journalism students set out from campus to the nearby Germantown neighborhood to tell the community's stories. They met with police officers and pastors, visited health centers and after-school programs, and experienced the diversity of a working-poor neighborhood in one of the most historically rich areas of Philadelphia, all the while collecting written notes, audio, video, and photos to use in crafting their stories.

The students were enrolled in a new class that is the capstone course in the journalism track of La Salle's Communication Department. Students cover stories in the Germantown neighborhood for two locally owned weekly newspapers and a nonprofit Internet radio station.

The Community Journalism capstone allows students to apply what they've



Journalism student Rebecca Petner, '10, interviews Albert Brealand, age 95, at a Germantown concert as he recalled jazz greats from the neighborhood.

learned in other journalism courses—how to cover a beat, conduct investigative reporting, and create a multimedia story package—to real stories about real people and issues.

“We wanted students to understand how a community works,” said Huntly Collins, assistant professor of communication, who designed the course with John Kennedy, also an assistant professor of communication. “All reporting is rooted in journalists knowing how to cover a community at a local level.”

Collins said Germantown was chosen as the site for the course because it is the urban neighborhood in which La Salle is located and because it is a predominantly poor, black community that has been underserved by the mainstream media.

“We teach our students that one of the central roles of journalism in a democratic society is to give a voice to the voiceless,” Collins said. “That also happens to be in line with Lasallian values. By covering Germantown, our students are helping to lift up the stories of people who are too often ignored in our society.”

Collins has been invited to present about La Salle's Community Journalism class at the national conference of the Association for Education in Journalism and Mass Communication in Denver, Colo., this August.

To offer the course, the Communication Department partnered with two Germantown media outlets—G-town Radio, a 24-hour Internet radio station, and Germantown Newspapers, which publishes two weeklies, the *Mt. Airy Independent* and the *Germantown Chronicle*, and is owned by Jim Foster, '67. A course Web site, “Germantown Beat,” where all the students' work will be displayed, is scheduled to be up and running this spring.



The Philadelphia City Paper has attracted many La Salle alumni and students as editors, writers, and interns. The paper now includes three alums among its top editors, as well as three current student interns. (Back row, from left) Editor in Chief Brian Howard, '95, Senior Editor Patrick Rapa, '97, Associate Editor Drew Lazor, '06, and news intern Eric Pettersson, '11. (Front row, from left) Arts and entertainment intern Mandy Bee, '11, and news intern Christine Adkins, '12.

Photo by: Neal Santos, www.nealsantos.com.



WHY WE GIVE BACK: BOB, MBA '84, AND LOUISE, MBA '88, HARMAN BY LIZ VARGO

WHEN WORKING FULL TIME AND SHOPPING FOR A QUALITY education, convenience, professionalism, and practicality are key. Those are the qualities that drew Louise, MBA '88, and Bob, MBA '84, Harman of Langhorne, Pa., to the MBA program at La Salle University.

Before working as a self-employed bank fraud expert and as President of New Frontier Risk Solutions, Bob hoped to earn an MBA in finance. Of the schools he researched, La Salle was the only university with a degree in finance. In addition, the program was convenient and well respected. "The most important aspect about La Salle was that it was a recognizable program in the area," he said.

While Bob began La Salle's MBA program, Louise was busy traveling for her job. A few years later, she, too, decided to enroll in a local MBA program. Admittedly, she said she knew little about Bob's experiences at La Salle. However, her own research of MBA programs in the Philadelphia area also led her to La Salle. "I liked the proximity to where I was working," said Louise, now the Director of Benefits and Human Resource Systems at Arkema Inc. "The other aspect of the program I liked was that the professors who were teaching had real-life work experience. It wasn't just a theoretical program."

Both Bob and Louise appreciated the professionalism and practicality that experienced professors offered in the program. Louise valued the culminating MBA capstone project that allowed students to work together and analyze a particular aspect of the business world. Bob made friends with several of his professors and classmates and sought guidance from them for his own work projects.

Having the chance to give back to La Salle was a no-brainer for the Harmans. "We gave back because we could," Bob

said. "Both our companies matched our gifts and we wanted to take advantage of that. La Salle provided us an opportunity to get our foot in the door." Both Bob and Louise are active in their community and giving back "just seemed like the right thing to do," Louise said.

The Harmans are involved in several organizations, such as Pennsbury Scholarship Foundation, Walnut Street Theatre, Boy Scouts of America, and Historic Fallsington Incorporated. In addition, they were founding members of the Newtown Chamber Orchestra. Because of their involvement, they understand how important funding can be to programs and scholarships.

As the first in her family to attend college, Louise knows how much difference even a small scholarship can make. While an undergraduate student at Rider University, she received \$1,000. "It seems like a relatively little amount of money, but to people who need it, every bit counts," she said. "In the same way, it's important to give back to La Salle, just like it's important to give back to my undergraduate college, and Bob's undergraduate college (Mansfield University)."

Having a college education is vital in today's world, Bob said. His family instilled the importance of higher education in him at a young age. That is why he and Louise feel the financial support they give to La Salle is a worthy investment. "The money is well spent and is really beneficial," he said. "La Salle, being a nonprofit, stretches their dollar to directly aid students and programs."

In addition, Louise said, "We're working for companies in the Philadelphia area that could possibly employ these local college students. We feel we are helping future business leaders in the Philadelphia area."

"We feel we are helping future business leaders in the Philadelphia area."

—Louise Harman, MBA '88



A Note From ... Finance

WALT SCHUBERT, PH.D., EXPECTED TO EXPERIENCE CULTURE shock when he accepted a Fulbright Fellowship to teach in Qatar. But on the first day of classes at Qatar University, his students were the ones suffering from culture shock.

Introducing himself on the first day of class, Schubert, a professor of finance at La Salle, nearly started a mini-revolt among his new students when he said that the textbook would be used just as a reference for the course. For students accustomed to courses in which the textbook *was* the material, the idea of a professor teaching from his own expertise was disconcerting at best.

"I told them that I was going to be teaching them essential things to be competitive globally," he said. "They weren't used to learning how to think about things—they were used to reading a textbook and trying to memorize it."

Before long, however, the 97 students in his two classes on markets and investments were fully on board with his approach.

"They struggled with my teaching style at first, but I never had students come so far in such a short time," Schubert said. "My experience was just wonderfully gratifying."

Schubert and his wife, Suzann, recently spent nearly five months in Qatar, a country on the Arabian Peninsula that is roughly the size of the state of Connecticut. Most of Qatar's 900,000 residents live in the capital, Doha, a city that is growing and modernizing rapidly thanks to wealth earned from the country's vast natural gas resources.

Schubert's first impression of Doha, however, was not of the glimmering new buildings rising out of dunes on the shores of the Persian Gulf—it was the heat.

"That's your introduction to Qatar—125-degree heat," he said.

Once the initial shock of the weather had passed, though, Schubert said the transition was smooth. He and Suzann lived in a complex that housed visiting faculty members, mostly Westerners, at Qatar University and their families. The families bonded over the shared experience of living in a culture so different from their own.

"From day one, the camaraderie among all the families was fantastic," Schubert said. "We all took care of each other."

At Qatar University, which has separate campuses for men and women, Schubert's students were all women, mostly from Qatar, with a small percentage from other Middle Eastern countries. Schubert caught on quickly to local customs



Walt Schubert, Ph.D.

regarding interactions between men and women in the Islamic country.

"I could meet my students one-on-one in the lounge or even in my office, if they were comfortable in that setting," he said, "but if we ran into each other in the mall, we could not interact."

While Fulbright fellows are only permitted to spend 15 days outside of the countries to which they are assigned, Schubert was able to explore the Middle East on trips to Dubai, Oman, and Egypt.

The chance to see that part of the world was part of what enticed Schubert to apply for the Fulbright Fellowship in Qatar.

"There were also fellowship options in Vietnam and Cambodia, but I had made several trips to Southeast Asia, and I had never been to the Middle East," he said.

It was not just the location that appealed to Schubert, however.

"I have always wanted to do some time abroad," he said. "I had spent some time away from Philadelphia during sabbaticals and leaves in the past, but that's different from living and having a job somewhere else. I always wondered whether I could be comfortable living and working outside of the country, and this experience proved that I could."

While he saw a new region of the world and made progress in his research into sovereign wealth funds during his fellowship, Schubert said his time in the classroom was "the jewel of the experience." At La Salle, he mostly teaches upper-level MBA courses, so he relished the chance to introduce a group of students to the subject matter and to a new way of learning.

"In a paternalistic sense, I fell in love with these students," he said. "It was wonderful to watch them learn and grow in my classroom."



Lasallian Interviews Link Alumni, Faculty, and Prospective Students

WHEN MARIALAINA SOTO DECIDED TO apply to La Salle last fall, she filled out an application, submitted her transcript, and wrote an essay, then crossed her fingers for a “Congratulations! You have been accepted into the Class of 2014” letter. She did end up getting that letter, but not before receiving a bonus opportunity to get to know La Salle and have La Salle get to know her.

Soto was one of nearly 100 prospective students who participated in a Lasallian Interview with a panel of alumni and faculty interviewers. The interviews were a pilot program in the fall of 2009, designed as an additional step in the admission process that could reveal a student’s “fit” with La Salle.

The interviews were optional and offered to students from Philadelphia-area schools who had expressed a strong interest in the University by applying for an early decision through the Early Explorer program.

“I was interested right away,” said Soto, who will attend La Salle as a nursing major in the fall. “I know there’s a lot about a person that you can’t tell from an application or a transcript.”

More than a dozen faculty members and 45 alumni volunteers conducted the interviews as four-member panels, each panel including one faculty member and three alums. During the 20-minute interviews, the panels asked a prepared set of questions, listening for examples of three key character traits in the students’ responses: motivation for learning, openness to difference and new ideas, and honesty and integrity.

“The interview was not based on academics—we could see that in their transcripts,” said John Dolan, La Salle’s Vice President for Enrollment Services. “We wanted to see their commitment to the core values of the University, their personal integrity, their commitment to community and volunteer service, and their global perspective.”

Immediately following the interview, the panelists evaluated the students and reached a consensus on whether to recommend the student based on the interview. The interview results were submitted to the admission committee, which considered them along with academic records in deciding whether the applicant would be a good fit for La Salle. The committee sent acceptance

letters to more than 60 interview participants the following week, and 86 of the interviewees ultimately were accepted.

“I was impressed by the caliber and diversity of the students I met,” said Ralph Mauro, Esq., ’84, a member of La Salle’s Board of Trustees who volunteered to be an alumni interviewer. “From my perspective, these students viewed La Salle as a place where they would have the opportunity to receive a high-quality, practical education that would prepare them well for meaningful employment after college.”

Judith Musser, Ph.D., an English professor, said she was impressed with the students and with the alumni who participated. Their involvement, she said, made the experience all the more valuable.

“I think the candidates received a strong sense of the community of La Salle,” she said. “The alumni I worked with were encouraging, practical, interesting, and clearly understood which students would fit into this community. I also benefited in hearing their stories of why La Salle worked for them. It was a reminder of my own role



“I never thought anyone would care about this stuff—what my goals were and what had influenced me in my life so far. It made me want to come to La Salle even more because I was made to feel like I would be part of one big family.”

—Marialaina Soto

BY MARIAN BUTCHER, M.A. '08

in continuing and contributing to the things that make this tradition strong.”

Jim Gulick, '89, La Salle's Assistant Vice President for Alumni Relations, said the interviews gave alums yet another way to participate in the life of the University. Plus, he said, alumni are uniquely qualified for that duty.

“Who better to help La Salle determine our next generation of students and their fit than our own graduates?” Gulick said. “These are people who remain connected with La Salle and understand our mission.”

Both Soto and Jonathan Matos, who will be a digital arts and multimedia design (DArt) major in the fall, said they were nervous before the interview, but afterward felt even more eager to become La Salle students.

“Overall, the fact that they have the process at all shows they want to go beyond the application, and that gave me that extra incentive to attend,” Matos said.

“I never thought anyone would care about this stuff—what my goals were and what had influenced me in my life so far,” Soto said. “It made me want to come to La Salle even

more because I was made to feel like I would be part of one big family.”

This fall, the program will be expanded to 500 Early Explorer students in the Pittsburgh, Pa., New York City, and Washington, D.C., areas, as well as the Philadelphia region. Dolan said he hopes within a few years to make the Lasallian Interview an admission requirement for anyone who applies to the University through the Early Explorer program.

Most faculty and alumni who participated in the Lasallian Interview pilot program gave positive feedback on the experience. Dennis Reid, '70, a member of the Alumni Association's Board of Directors, viewed the interview, and the participation of alumni in the process, as an opportunity to show students that the entire La Salle community would be involved in their education and success.

“It's a positive start to their La Salle career,” Reid said. “It says a lot about the University that we want to get involved and get to know them better.”

Dave Jones, Ph.D., Chair of La Salle's Marketing Department, said that as he

sat on an interview panel and considered how each student would fit at La Salle, he was reminded that St. John Baptist de La Salle, patron saint of teachers and the University's namesake, also looked at the whole person when enrolling students.

“The concept of ‘fit’ is a Lasallian value that has its origins with the Founder,” Jones said. “The goal is not to get students to come here, but to maximize the fit. They have to decide whether this is the kind of place where they'd benefit by what we do.”

Fran Jacob Diccicco, '74, also saw Lasallian values at work in the interview rooms.

“More than anything, the interview demonstrates the University's respect for each individual. By its very nature, the interview makes the admission process personal,” she said. “I think that the presence and participation of our alumni on the interview panel would underscore to those candidates who participated in the program how important the University considers them as applicants and how long-lasting their connection to La Salle might be.”

features

A VISION OF A Vineyard

BY JANINE STEVENS, '07

*(Opposite page, top photo) Visitors to Laurita Winery mingle during a wine-tasting event.
(Bottom photo) Laurita Winery co-owners Ray Shea, '65 (left), and Randy Johnson.*



CALL IT A HUNCH—A HUNCH THAT LED TO AN EDUCATED guess, which then led to research and planning. After a housing development plan fell through, Ray Shea, '65, began to ponder the potential uses for his 400 acres of land in Ocean County, N.J. "Between the contour of the land, its exposure to the sun, plus the circulation of the wind," Shea thought, "the land just might be appropriate for a vineyard." In May of 1998, Laurita Winery began to take shape.

Wanting to learn more about his hunch, Shea attended seminar after seminar at Rutgers University, read 50 books on the subject, and hired a geologist. "I convinced myself that everything that was necessary to bring about a successful vineyard was right in front of me," Shea said. "This was the first piece of land I never wanted to sell."

"We spent 10 years developing the vineyard in such a way that it would support our vision of the destination winery, wanting visitors to come just to enjoy the view," Shea said. "Even if you don't drink wine, you'll love the vision of the linear rows." Ninety vines per acre were stretched vertically by laser to ensure straight precision. "We are very proud and pleased with the end result," he said.

Shea visited vineyards in Italy, California, New York, and Virginia and incorporated what he felt were the best features of each. He and his partner, Randy Johnson, succeeded at transforming the landscape by respecting its natural contours.

"I don't want people to marvel at the landscape in terms of what we've planted," Shea said. "Instead, I want to emphasize the natural features of the land as it stands."

Over several weeks, a crew of eight men hand-pruned and retied the 360,000 vines. Grapes start out as pin dots emerging from the flowers, and, from late

spring to early summer, they grow. Sugars reach their peak in early September, and, in early October, harvest begins. "Mother Nature dictates when we start to take down the grapes, as the birds are our first customers," Shea said.

Since 2008, Laurita Winery has served as a bed and breakfast, boasting 10 rooms and a dining room to encourage visitors to take an extended vacation in order to enjoy all that the winery has to offer. Laurita Winery hosts entertainment events as well, such as country line dancing and jazz entertainment on Sunday afternoons. Guests are also welcome to visit for a traditional Italian candlelit dinner served in the tasting room, accompanied by an Italian accordion player. The winery has also become a popular destination for corporate events for both parties as well as presentations.

The architecture of Laurita Winery makes it unlike any other, as it was constructed using recycled materials. "We want guests to feel that they were visiting a place with ancient tradition," Shea said. Several walls feature bricks taken from an elementary school in Trenton, N.J. Lumber from two separate barns in two different towns was merged to construct areas such as the winery's bars. Marble from the Garden State Race Track was used in the construction of the bathrooms at Laurita Winery.

The atmosphere is relaxed, and the environment is low-tech. There are no televisions at Laurita Winery, as the emphasis is placed on enjoying the company of your friends and other guests and relaxing by the serene landscape.

Having studied pre-law at La Salle, Shea became an attorney and spent the last 40 years developing land, both with clients and as an investor. "I've had a love affair with land for a long time," he said.



Broadcasting a Message of Hope

BY COLLEEN MULLARKEY, '06

TALES OF THE EXOTIC ANIMALS, COLORFUL TRIBES, AND rich cultural traditions of Africa always captivated Sister Cecilia Sierra Salcido, '96. As a young girl in Mexico, she spent hours in the school library reading about travel to foreign lands—not in the pages of a fairy tale book but in articles written by Comboni Missionaries.

Her own journey began with a letter she wrote to the same missionary magazine she pored over as a child. At 23, she set out to Northern Italy on her first missionary assignment. There she lived with a community of elderly Comboni sisters, who recounted their extraordinary adventures firsthand.

Sr. Cecilia traveled to the U.S. to learn English the next year. She decided to serve the mission through media and communication, and enrolled at La Salle in 1993 to earn degrees in communication and religious studies. During her first semester, she and a Ugandan Comboni sister lived on campus. It was challenging to interact with other students at first, but she soon made many friends through extra-curricular activities. She also ministered to Spanish-speaking communities in Philadelphia and Coatesville on weekends and holidays.

She fondly recalls the Christian Brothers who served as professors and close friends, welcoming her for prayer and meals. “My experience at La Salle marked my life as a religious and missionary,” Sr. Cecilia said. “There, I learned and developed skills that have been key in my ministry. I found people who helped me reinforce my character, speak with authority, and work with a unity of purpose.”

After graduating from La Salle in 1996, she traveled to Egypt to learn Arabic and basked in the ancient culture still alive in Cairo. “While learning the Arabic language and principles of Islam, I was introduced to a vast and rich world, charming yet daunting,” Sr. Cecilia said. She embarked three years later on her next journey—the one she dreamt of as a schoolgirl. Since 1999, she has directed communication departments in various Sudanese dioceses.

She began weaving her own tale of adventure in 2006 when given the task of establishing the first Christian radio station in Sudan’s history. She was among the first group of Comboni Missionaries to return to Juba, the capital of Southern Sudan, since the government expelled all international religious congregations in 1992.



The staff of Bakhita Radio. (Back row, from left) Luka Onetu, Kenyi Betuel, Sr. Cecilia Sierra Salcido, '96, Flora Paul, and Achiro Innocent. (Front row, from left) Julia Wasuk, Marko Logel, and Cecilia Lamunu.

Hers was a daunting mission. Even the United Nations and the BBC had difficulty implementing radio projects despite countless resources and years of experience. “My plans, expectations, and hopes were like mirages in the desert,” Sr. Cecilia recalled. “But I was convinced the station would materialize against all odds because it was clear to me that it was not my initiative but God’s.”

With the help and support of the community and the Comboni family, Bakhita Radio was launched in December 2006. Today, it’s the most popular radio station in Juba, broadcasting more than 30 programs in English, Arabic, and local languages. “After years of repression and war under the Islamic regime of Khartoum, the people of Southern Sudan can express themselves aloud and clearly as a people and a church,” Sr. Cecilia explained.

She plans, supervises, and monitors the content of daily programming as the station’s director. She also trained all 17 staff members—all from Sudan, mostly women, none of whom had professional radio training. And she still relies daily on the techniques she learned from Rosemary Barbera and Sid MacLeod and his son, Brad, who all taught in the

Communication Department at La Salle. “I spend most of my time learning and sharing what I learn with others,” she said. “I enjoy seeing the staff grow day after day, talking to people in their own language, addressing civil, political, and religious figures fearlessly, and opening the forum for people to discuss issues to influence change.”

The road ahead is still long and daunting. In April, Sudan will hold its first democratic elections in 24 years. Next January, the people of Southern Sudan will vote to remain part of the Arab-Islamic North or to secede. If the northern regime compromises or delays a vote for independence, the Comprehensive Peace Agreement, signed in 2005, will collapse and fighting will again erupt throughout the country.

“The political and social crisis in Juba has made us aware of the responsibility and power that lies in producing and broadcasting daily, in turning on the microphone and speaking out. Bakhita Radio is making history in this country in the making,” Sr. Cecilia noted. “Our staff is aware of the situation—this is their country and they are eager to be instruments in building a solid foundation of peace, justice, and reconciliation, even if there is a price to be paid.”



La Salle's women's rugby club team was ranked in the top 12 nationally in 2009.

Recreation Revival

A revamped club sports program has helped increase participation in the University's recreation programs.

BY MATT GIONTA AND ALICIA PENNACCHIA, '07

IN RUGBY, A PASS CAN ONLY BE COMPLETED BY THROWING the oval ball backward to a teammate. That is the only time that the women's rugby team isn't moving forward, along with the rest of the club sports offered at La Salle.

The Explorers women's rugby team has reached the Eastern Pennsylvania Rugby Union playoffs each season since 2004, and the team, led by club president Maria Muscara, '10, finished in the top 12 nationally last year. The team is just one of the many success stories from La Salle's club sports program, which in recent years moved from the Division of Student Affairs to the Department of Intercollegiate Athletics and Recreation and now includes 11 sports.

"The women's rugby team has benefited greatly from the opportunities offered by the University's club sports program," Muscara said. "Having access to the La Salle facilities, most notably McCarthy Stadium, and being able to work with a bigger budget has been extremely helpful this past year. We have skilled, experienced coaches and phenomenal players who are not only great students but also talented athletes who are dedicated to the team. We work hard and look forward to a winning season and improving our national standing."

Colleges and universities throughout the United States have come to realize the value and importance of recreational and fitness-related programs. According to Thomas Brennan, Ed.D., La Salle's Director of Intercollegiate Athletics and

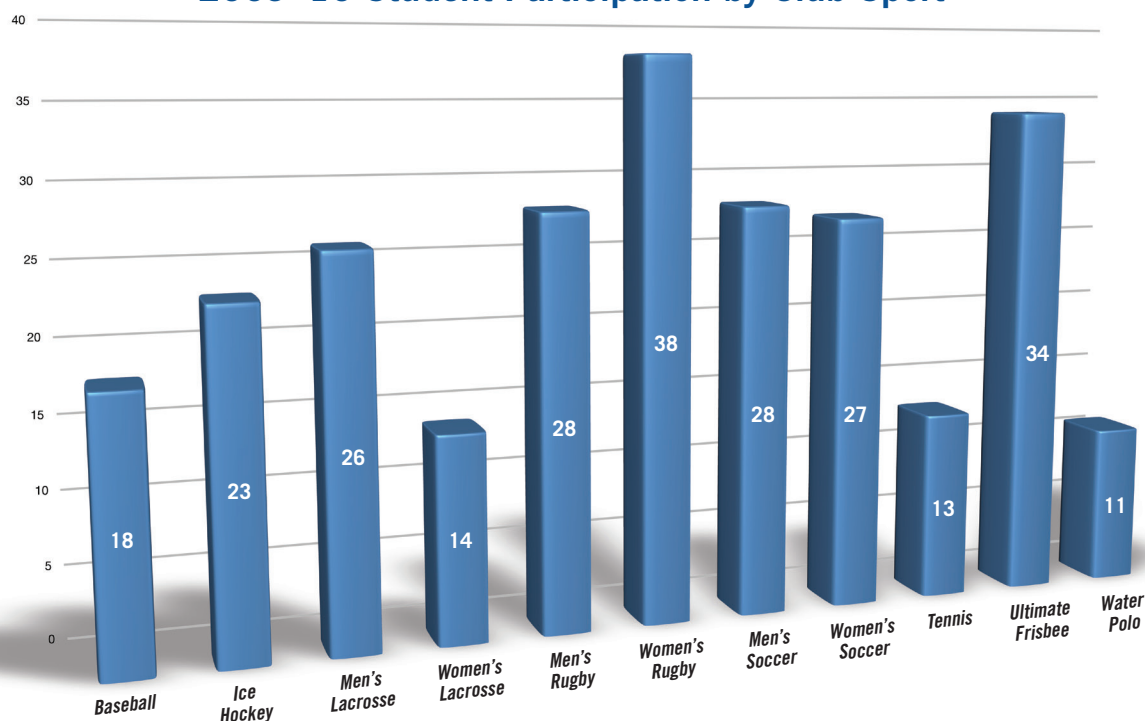
Recreation, a strong club sports program can make a school more attractive to prospective students and enhance students' overall experience at the University.

"These programs can support institutional recruitment and institutional retention efforts in a direct and positive manner," he said.

Beyond club sport teams, the Department of Intercollegiate Athletics and Recreation has seen a continuing increase in the number of students taking advantage of all of the University's recreation programs and facilities, including the recreation fields, the Independence Blue Cross Fitness Center, and intramural sports.



2009–10 Student Participation by Club Sport



“It’s exciting to see the overall growth of the recreation program, especially in club sports. One of our main goals is to get students involved, and with more than 250 participants, club sports have become a major part of campus life at La Salle.”

—Matt Gionta, Director of Campus Recreation

Recent improvements to the recreation facilities, including the installation of a Sprint Turf playing surface and lights at McCarthy Stadium and DeVincent Field and the redesign of the fitness lofts at Kirk Pool, have also helped increase participation. The lights and turf have made it possible for La Salle’s students to play on the fields year-round. McCarthy Stadium alone is in use for an average of more than 125 hours per week during the academic year. An additional field for recreation has also been added on West Campus, beyond the softball field.

The focal point of the growth in participation, however, has been the restructured club sport program. Club sports

have a long history at the University. The ice hockey club is the longest continuously running sports club, with men’s lacrosse and men’s and women’s rugby having their own rich histories at La Salle. Men’s and women’s club soccer were added in 2008–09, and five new sports, baseball, women’s lacrosse, ultimate Frisbee, tennis, and water polo were added in 2009–10.

Director of Campus Recreation Matt Gionta, who assumed responsibility for club sports in 2008, has been pleased with the development of the program thus far.

“It’s exciting to see the overall growth of the recreation program, especially in club sports,” Gionta said. “One of our main goals is to get students involved, and with more than 250 participants, club sports have become a major part of campus life at La Salle.”

Gionta also stressed the benefits of participation in club sports as a means of enhancing student leadership.

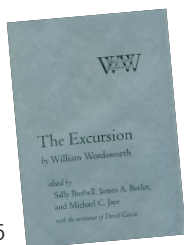
“Club sports are governed by Athletics and Recreation, but they are run on an everyday basis by student leaders,” he said. “Each club has a president and officers to help the club function. Student leadership is the foundation of a strong club sport program and is a terrific experience for the students involved in running the clubs.”

For more information on the University’s Recreation program, visit www.GoExplorers.com/Campus-Rec.

The Excursion

EDITED BY JAMES A. BUTLER, PH.D., '67,
SALLY BUSHNELL, AND MICHAEL C. JAYE

Cornell University Press, 2007; 1,226 pp.; \$99.95



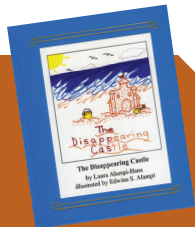
The Excursion is a long narrative poem by William Wordsworth in which an alienated character, the Solitary, is deeply depressed by the loss of political idealism that the French Revolution once promised and by the death of his wife and children. The Poet, the Pastor, and the Wanderer—all aspects of Wordsworth's personality—try to warm the Solitary back to life.

James A. Butler, Ph.D., '67, is an English professor at La Salle University. He received his B.A. in English at La Salle and earned both his M.A. and Ph.D. from Cornell University. After investing 40 years of work into The Cornell Wordsworth Series, Butler and his collaborators received the second-place award for a "Distinguished Scholarly Edition" for *The Excursion* (volume 21, the last of the series) from the Modern Language Association in 2009.

The Disappearing Castle

BY LAURA ALAMPI-HANS, '99

Self-published, 2008; 18 pp.; \$15



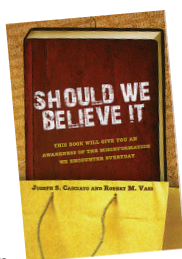
In the book *The Disappearing Castle*, a family goes on summer vacation. Siblings Matt and Celeste build a sandcastle and discover that it is gone the next day. They try again and again to rebuild it. Puzzled, Matt and Celeste devise a plan. Will they discover the mystery of the disappearing castle?

Laura Alampi-Hans, '99, is a kindergarten teacher in Ridley Park, Pa. While studying at La Salle, she wrote several stories for children. A few summers ago, she wrote *The Disappearing Castle*, a story that reflected her family vacations at the seashore. Alampi-Hans completed the story with her mother, Edwina S. Alampi, a retired teacher in Philadelphia who illustrated the book.

Should We Believe It

BY ROBERT M. VASS, '58, AND
JOSEPH S. CASCIATO

Xlibris, 2009, 163 pp.; paperback \$19.99,
hardback \$29.99



Every day, people receive a great deal of information through the media. *Should We Believe It* questions how much of this information is believable and how important it is to determine its credibility. The book stresses the importance of acknowledging the right information as well as the hazards of accepting misinformation.

Robert M. Vass, '58, of Philadelphia, Pa., served in the U.S. Navy from 1945 to 1946. Vass received his B.S. in accounting from La Salle and his MBA in business management from St. Joseph's University. He worked in the data-processing field before retiring in 1993 and was a professor at St. Joseph's University for 34 years, retiring at age 77. He and his wife, Rachael, have five children and six grandchildren. The book is available on www.xlibris.com/bookstore or by calling the publisher at 888.795.4274, extension 7876.

"Book Notes" will be featured periodically in upcoming issues of this magazine and its companion piece, the *Alumni News*. We invite you to let us know if there's a book written by an alum within the last year that might be highlighted by e-mailing Liz Vargo at vargo@lasalle.edu.



COMING SOON:

LA SALLE ALUMNI ONLINE COMMUNITY

An up-to-date, secure, online network, making it easier to stay in touch with friends, network with people who share your interests, and get the latest La Salle news. Through this new community, you will be able to:

- Visit the career center
- Search community directories
- Post class notes
- Share photos
- Find events
- Create blogs
- Form alumni groups
- Link through Facebook Connect
- Post job openings

La Salle Announces Doctor of Nursing Practice Program

La Salle University has launched its second doctoral program, the Doctor of Nursing Practice (DNP) program, to begin in August 2010. It is designed as a post-master's degree for advanced practice registered nurses (APRN) with national certification.

"The DNP program provides advanced practice registered nurses the education and opportunity to achieve clinical and leadership positions in various health-care and community settings," said Zane Robinson Wolf, Ph.D., R.N., FAAN, Dean of La Salle's School of Nursing and Health Sciences.

Currently, APRNs, including nurse practitioners, clinical nurse specialists, nurse midwives, and nurse anesthetists, are typically prepared in master's degree programs. "The DNP is an important add-on to the expertise acquired through master's-degree studies," said Patti Zuzelo, Ed.D., MSN, R.N., ACNS-BC, Director of the DNP program. "The curriculum provides APRNs with the opportunities to increase their expertise in areas such as ethical decision-making and moral conflict resolution, safety science, and alternative or integrative therapies."

The need for a DNP program is a result of the decision made by the American Association of Colleges of Nursing to change the current level of preparation necessary for advanced practice nurses from the master's degree to the doctorate level by the year 2015. "The changing demands and complexity of our nation's health-care system require nurses to have the highest level of scientific knowledge and practice expertise possible," Wolf said.

—Amy Gardner Cranston, M.A. '09



Patti Zuzelo, Director of La Salle's Doctor of Nursing Practice program

University Launches New One-Year MBA Program

La Salle has announced a new full-time accelerated MBA program, known as the One-Year MBA, to begin in the fall. It is designed for recent college graduates and those new to the business world. Students with an undergraduate business degree or business administration minor are able to complete the program in 12 months. Students without an undergraduate business background must complete an additional three months of pre-MBA foundation courses.

"The program is designed to be very intensive in nature. Students will take a full course load during the traditional fall and spring semesters in addition to a winter intersession and summer semester," said David Martin, Ph.D., Associate Dean of the School of Business. "Students will gain the professional and personal skills to be leaders in their chosen field."

Students can specialize in one of three tracks: investment analysis, managerial finance, and marketing.

In addition to classroom instruction, students are encouraged to take advantage of the many faculty-led travel/study trips available. Past courses have visited Germany, France, Singapore, and China. "The travel/study course allows students to explore beyond their boundaries, giving them a global perspective on business," Martin said. "Students learn about other cultures and how businesses may operate differently than in the U.S."



—Amy Gardner Cranston, M.A. '09

Calderin Honored for Entrepreneurship

Diego Calderin, '83, President and co-founder of Anexinet Corp. and a La Salle University Trustee, has been named a recipient of the Medallion for Entrepreneurship by Beta Gamma Sigma, the international honor society serving business programs accredited by the Association to Advance Collegiate Schools of Business (AACSB). The Medallion is awarded to outstanding individuals who combine innovative business achievement with service to humanity.

"It is difficult to find a better example of entrepreneurship than Diego Calderin," said Susan Borkowski, Ph.D., professor of accounting at La Salle and adviser for the University's Beta Gamma Sigma chapter, which nominated Calderin for the award. "He has been a self-starter his entire life, from immigrating from Cuba with his family in pursuit of the 'American dream' to building a multimillion-dollar company from scratch."

Anexinet was born in 2000 when two former colleagues approached Calderin about merging ventures. "Many would think 2000 was a risky year to launch a new company, but I found that if you start a company at a low, it makes the highs that much better," Calderin said.

As Principal and Chief Technology Officer of newly formed Anexinet, Calderin authored the company's SAFE-T2® software delivery model, which enables project teams to provide high-quality, on-time deliverables regardless of the technology platform

or industry. He also created and implemented his concept of Near-Site® Development Centers, which are dedicated remote workspaces set up at a location near a client's facility.

Anexinet grew as it acquired and merged with additional companies, and Calderin was named President in 2003. He has received numerous honors for his business acumen. In 2005, Ernst & Young named him Entrepreneur of the Year in the Emerging Business Category in the Greater Philadelphia and Central Pennsylvania region. In addition, he was named La Salle University's 2007 Information Technology Leadership Award recipient.

In addition to serving on La Salle's Board of Trustees, Calderin is a member of the University's advisory board for the Integrated Science, Business, and Technology (ISBT) program.

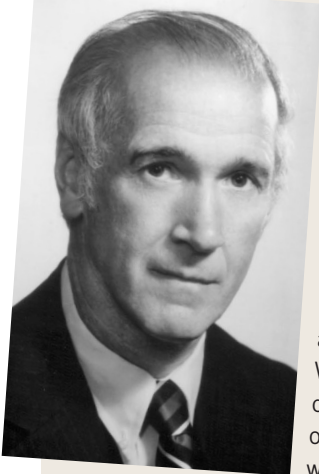
When asked about the key to his success, Calderin's answer is simple: "I surround myself with smart people. No one is successful on their own; you need to surround yourself with very talented people and let them thrive."

—Amy Gardner Cranston, M.A. '09



Diego Calderin, '83 (left), and La Salle President Brother Michael J. McGinniss, F.S.C., Ph.D., '70

In Memoriam: William J. Henrich Jr., Esq., '50



La Salle Trustee Emeritus William J. Henrich Jr., Esq., '50, who was a preeminent real estate and trust lawyer and adviser to publisher Walter H. Annenberg, died Oct. 24, 2009, of heart failure. He was 80.

Born in West Philadelphia, Henrich attended West Catholic High School. He graduated from La Salle in 1950 and served as a Trustee for 20 years, from 1985 to 2005. He earned his law degree from Temple University. During the Korean War, he served stateside in the U.S. Army.

Henrich joined Dilworth Paxson, LLP, in Center City in 1956 and became a partner in 1962.

He developed a unique relationship with Annenberg, the publishing mogul, philanthropist, and U.S. ambassador to Britain. Annenberg hired Henrich in 1985 as President of Triangle Publications Inc., the media firm based in Philadelphia that launched Annenberg's fortune.

Henrich also advised Annenberg and his wife on their philanthropic endeavors, and the two remained close friends. Henrich helped secure two seven-figure gifts to the University from the Annenberg Foundation. One of these was for \$1 million to the Annual Fund, given between 1994 and 1997, and the other was a \$2 million gift completed in 2005 to create the Annenberg Henrich

Scholarship Fund. The fund provides scholarships to secondary and elementary education students majoring in mathematics or science education.

When Annenberg sold Triangle Publications, Henrich returned to Dilworth, where he worked until his retirement in 2003.

In addition to serving on La Salle's Board of Trustees, he served on the boards of the University of Pennsylvania's Annenberg School for Communication, the University of California's Annenberg School for Communication, Beneficial Savings Bank, and the Philadelphia Consolidated Insurance Co.

He and his wife, Dorothy, lived in Lafayette Hill, Pa., and had four sons and six grandchildren.

Five Inducted into Hall of Athletes

Four alumni who were standout student-athletes and one winning basketball coach were recently inducted into the Hall of Athletes. Honored were Sheila Klick, '04, cross country and track and field; Kerri McGahey, '93, softball; Bill "Speedy" Morris, coach, men's basketball; Todd Witzleben, '03, cross country and track and field; and Jennifer Zenszer Ngo, '01, women's basketball.

Klick won the Atlantic 10 (A-10) Cross Country Championship as a junior and senior. She led the Explorers to two A-10 cross country team titles, competed at the 2003 NCAA Cross Country Championship, and was named the Outstanding Female Performer at the 2002 A-10 Indoor Track Championship. She holds school records in the mile and indoor 3,000 meters.

McGahey led the Explorers to the 1992 Metro Atlantic Athletic Conference (MAAC) Championship. That year, she also led the team in batting average, RBI, runs scored, and home runs. She is the all-time leader in career RBI, fourth in career runs scored, and fifth in career home runs.

Morris compiled the most wins and most NCAA Tournament appearances and tied



(From left) Sheila Klick, '04, Todd Witzleben, '03, Bill "Speedy" Morris, Kerri McGahey, '93, and Jennifer Zenszer Ngo, '01.

for most post-season appearances in men's basketball program history. He led the Explorers to four Metro Atlantic Athletic Conference Championships and the 1987 National Invitational Tournament championship game, and he guided the Explorers to a number-12 national ranking at the end of the 1990 season.

Witzleben won the A-10 Cross Country Championship twice and qualified for the NCAA Cross Country Championship twice. He also won three A-10 track titles in 2003 and was named the A-10 Student Athlete of the Year in 2002, La Salle

Scholar Athlete of the Year in 2003, and Academic All-American in cross country in 2001 and 2002.

Zenszer Ngo was the first Explorer to ever lead the team in points, rebounds, and assists in the same season. She was named Second Team All-Big 5 in three seasons and was an A-10 and Big 5 All Academic Team honoree in her senior season. She holds the record for most free throws (20) attempted and made (17) in a single game.

—Marian Butcher, M.A. '08

[SERVICE TRIP AUCTION]



La Salle University recently held its seventh annual Service Trips Auction. More than 300 people attended the auction, which raised \$13,000. Some of the more sought-after items at the auction included weeklong stays at vacation houses in Wildwood and Ocean City, N.J., and also a week's stay at a vacation home in Provincetown, Mass. Other popular prizes included packages of both Phillies and minor league baseball tickets, gift certificates to local restaurants, and also a few selected pieces of art. All the money raised at the auction benefited the University's service trips. This year, service trips will take La Salle students to Kentucky, South Carolina, Montana, and Guatemala.



(From left) Paul R. Brazina, Dean, La Salle School of Business; Joel L. Naroff, President and founder of Naroff Economic Advisors; David Martin, Ph.D., Associate Dean, La Salle School of Business; Brother Michael J. McGinniss, F.S.C., '70, President, La Salle University

ECONOMIC OUTLOOK FEATURES JOEL NAROFF

La Salle University welcomed Joel L. Naroff, President and founder of Naroff Economic Advisors and an award-winning economic forecaster, as the speaker at the 9th Annual Economic Outlook Forum. The event, hosted by La Salle's School of Business and the Business Network at The Union League of Philadelphia, was held at The Union League.

His presentation, "The Recovery: Gangbusters or Just a Bust?," provided the audience with an expert view of today's current turbulent global economy. "The good news is that we are out of the recession," Naroff said. "But, is that the only good news or can we really recover quickly from the massive damage done to the economy?"

A nationally recognized economic forecasting expert, Naroff received the prestigious Lawrence Klein Award for Blue Chip forecasting excellence in 2008. He was also named the 2008 top economic forecaster by Bloomberg Business News. In 2007, he received the National Association of Business Economists Outlook Award for top economic forecaster. In addition, MSNBC named him top forecaster in 2006.

Based in Holland, Pa., Naroff Economic Advisors is a strategic economic consulting firm, advising companies across the country on risks and opportunities that economic developments may have on the organization.

—Amy Gardner Cranston, M.A. '09

CORRECTIONS

In the Winter 2009–10 edition of La Salle Magazine, John Grady, longtime Honors Program Director, was incorrectly identified as the Founder of the Honors Program. Brother Daniel Burke, F.S.C., President Emeritus, initiated the Honors Program in 1961, and Br. Patrick Ellis, F.S.C., also a former La Salle President, became the program's first full-time Director in 1964.

In the Retired Faculty and Staff Luncheon photo caption in the Winter 2009–10 edition of La Salle Magazine, the name of David Efroymsen, Ph.D., professor emeritus of religion, was misspelled.

LA SALLE HAS RECEIVED THE FOLLOWING GRANTS:



- Convatec, Solutions On Line: Pilot Study (Phase 1): \$53,790.
- Pennsylvania Department of Education, Act 101: \$74,950 to the Academic Discovery Program.
- Pennsylvania Higher Education Foundation, Independence Blue Cross Supplemental Graduate Nurse Education Grant: \$50,000.
- Rotko Family Foundation: \$10,000 for a selective mutism study.
- William Penn Foundation: \$178,750 to La Salle University's Nonprofit Center.



Monday, May 3, 2010

at the Blue Bell Country Club
Blue Bell, Pennsylvania

For more information about the event
or the President's Cup Raffle, please call
215.991.3595 or e-mail ferrara@lasalle.edu



Marriages

2000 Capt. Natalie J. Karelis (B.A.) to Bruce Ridlen.

2004 Amanda C. DiGiandomenico (B.A.) to Scott T. Hicken (B.A. '05).

Kristin Hoffman (B.S.) to James A. Farrell (B.S.).

Kate E. Hamilton (B.A.) to Gregory C. Miller.

2005 Jennifer L. Hitchcock (B.A.) to Patrick J. Spicer (B.S. '06).

Scott T. Hicken (B.A.) to Amanda C. DiGiandomenico (B.A. '04).

Erin E. Ray (B.A.) to Kyle T. Frees.

2006 Patrick J. Spicer (B.S.) to Jennifer L. Hitchcock (B.A. '05).

Suzanne E. Curran (B.A.) to Edward J. Fitzpatrick Jr. (B.A. '07, M.A. '09).

Grace L. Motley (BSN) to Nicolas Smalley.

2007 Rebecca C. Hooven (M.Ed.) to Brendan Burns.

Edward J. Fitzpatrick Jr. (B.A., M.A. '09) to Suzanne E. Curran (B.A. '06).

Peter M. McPhillips (B.S.) to Caroline Holloway.

1949 Bernard T. Loftus (B.S.) of Fairfax, Va., had his memoir published, *Bud Loftus: An Irish American's Journey*, about his experiences in the Marines during World War II and how it led to a successful career.

1950 ★ REUNION YEAR

1953 Br. Kevin P. Strong, F.S.C. (B.A.) of Baltimore, Md., was honored for his 60 years of service in Christian education at the Christian Brothers' 2009 Service Awards in Philadelphia, Pa.

1954 Geoffrey B. Kelly, STD, Ph.D., LL.D. (B.A.)



of Glenside, Pa., a professor of religion at La Salle, had his book, *Reading Bonhoeffer: A Guide to His Spiritual Classics and Selected Writings on Peace*, featured at the American Academy of Religion Convention held in Montreal, Canada.

The book was also featured at the publishers' display tables in the Palace of the Congress.

1955 ★ REUNION YEAR Thomas J. Gola (B.S.) of Philadelphia, Pa., was part of the inaugural class of the Northeast Philadelphia Hall of Fame and was honored for his lifetime achievement.

1956 Charles A. Glackin, Esq. (B.A.) of Philadelphia, Pa., is organizing a 50th anniversary reunion of the La Salle in Europe Program to be held in Fribourg, Switzerland, in July 2010. He is the original Director of the program and Director *Emeritus*.

1957 William A. Fynes (B.S.) of Haddonfield, N.J., will celebrate his 50th wedding anniversary with his wife, Joan, in May 2010.

1959 William J. O'Brien Jr., Esq. (B.A.) of Philadelphia, Pa., addressed lawyers on "How to Deliver Winning Closing Arguments" at the Philadelphia Bar Association's Bench-Bar Annual Conference and also shared tips for delivering effective and successful closings. He is Chairman *Emeritus* of Conrad O'Brien and one of Pennsylvania's most recognized trial lawyers.

1960 ★ REUNION YEAR

1961 Joseph S. McAuliffe, Esq. (B.A.) of Franklin Lakes, N.J., is teaching seminars

on transactional practice skills at Fordham University School of Law in New York.

1962 Thomas A. Quinn, D.O. (B.A.) of Anna Maria, Fla., was honored by Still University and the Still National Osteopathic Museum with the Quinn Reading Room, located at the International Center for Osteopathic History, a department of the Museum, in Kirksville, Md.

1964 Dennis S. Marlo, CPA (B.S.) of Malvern, Pa., was elected to a four-year term on the Board of Directors of Federal Home Loan Bank and will serve as an independent



Arlington, Va., Bishop Paul Loverde congratulates Jacques Moore, '53 (center), and his wife, Blanche, who together recently received the Catholic Distance University's Founders Award at the Ritz Carlton Hotel in Arlington, Va. The university's unique approach to learning religious studies and theology provides adults an accredited, academic experience without a commute to a campus.



Births and Adoptions

1992 A son, Matthew, to Andrew and **Laura A. (MacPherson) Fredricks (B.A.)**.

A son, Stephen James, to Jennifer Glenn and **Richard E. Niwinski (B.S.)**.

1995 A daughter, Shannon, to Tricia and **Daniel J. Atkinson (B.A.)**.

A son, Reeves Michael, to Kenneth and **Mary C. (Davis) Lee (B.A.)**.

2001 A daughter, Katherine Ann, to **Christopher K. Myers (B.S., MBA '09)** and **Melissa A. Myers (MBA '09)**.

2002 A son, Michael Anthony, to **Michael W. Sabatino (B.A.)** and **Mary Therese (Motley) Sabatino (B.S. '04, M.S. '05)**.

2004 A son, Michael Anthony, to **Mary Therese (Motley) Sabatino (B.S., M.S. '05)** and **Michael W. Sabatino (B.A. '02)**.

2005 A daughter, Molly Marie, to Norman and **Tara M. (Feeney) Millard (B.A.)**.

2009 A daughter, Katherine Ann, to **Melissa A. Myers (MBA)** and **Christopher K. Myers (B.S. '01, MBA)**.

member of the Hospital Financial Management Association.

John M. Kaffenberg (B.S.) of Philadelphia, Pa., celebrated 38 years with the Internal Revenue Service and marked 30 years in international tax administration.

George A. Tomezsko (B.A.) of Philadelphia, Pa., published two books during this past year, *Upward Journey: A Look at Life Through the Lens of Essay* and *Gird Yourselves For This Great Effort*.

1972 Charles P. Pizzi (B.S.) of Philadelphia, Pa., received the William Penn Award, the highest honor bestowed by the Greater Philadelphia Chamber of Commerce. He was recognized for his outstanding contributions toward the betterment of the region, his professional accomplishments, and his commitment to charity as well as to community. He is President and Chief Executive Officer of Tasty Banking Company.

1973 Michael J. Buckley (B.S.) of Acton, Maine, was promoted to Senior Vice President for Sales with Bankers Life and Casualty Company. He is responsible for leading the nationwide field organization and for the Bankers Learning Network, the primary training resource for field agents and managers.

director. He is the Managing Director of Sanctuary Group LTD in Malvern, Pa.

1965 ★ REUNION YEAR

1967 Frank J. Batavick (B.A.) of Finksburg, Md., is a visiting professor in communications at McDaniel College in Westminster, Md. He completed 38 years of producing, writing, and directing educational TV programs, including work for Films for the Humanities and Sciences in Princeton, N.J.

James A. Butler, Ph.D. (B.A.) of Glenside, Pa., a professor of English at La Salle, shared an honorable mention for William Wordsworth's *The Excursion*, published by Cornell University Press. This award was presented by the Modern Language Association of America for a distinguished scholarly edition.

1969 James F. Loretta (B.A.) of Pitman, N.J., published an e-book, *The Hidden Energies Behind Feng Shui*. This e-book can be found at www.smashwords.com/books/view/4127.

William R. Sasso, Esq. (B.A.) of Philadelphia, Pa., was named one of "The Power Fifty" by *Philadelphia Magazine*. He is ranked 18th on the list of the 50 most influential Philadelphians.

1970 ★ REUNION YEAR Charles J. Nugent, CPA (B.S.) of Lancaster, Pa., was elected Director of the Board of Directors for Federal Home Loan Bank and will serve a four-year term. He is Vice President of Fulton Bank and Senior Executive Vice President and Chief Financial Officer of Fulton Financial Corporation in Lancaster, Pa.

Peter Terpeluk Jr. (B.A.) of Chevy Chase, Md., was named Chairman of the Republican National Committee's Finance Committee.

He is a veteran of multiple Republican presidential administrations and is former Ambassador to Luxembourg under President George W. Bush.

1971 Thomas A. Bielecki (B.S., MBA '80) of Maple Glen, Pa., was appointed Associate Vice President for Finance and Chief Financial Officer for Geisinger Health System Northeast. He is a certified public accountant, a member of the American and Pennsylvania Institutes of Certified Public Accountants, and a



Grace L. Motley, '06, married Nicolas Smalley on Sept. 19, 2009, with many La Salle alumni in attendance. (Front row, from left) Samantha Masco, '06, Steve Szablewski, '06, Aimee (Raatz) Hill, '06, Teri (Olsen) Bracken, '07, Edward Hill, '02, Amanda (Cleaver) Schumacher, '06, Maggie Regan, '06, Christine Catanzaro, '06, Rev. Edmund Speitel, the bride, Grace (Motley) Smalley, '06, Anita (Kelly) Guecia, '85, father of the bride Bob Motley, '81, Carl Guecia, '85, Moira (Kelly) Smith, '91, Robert Bonner, '72, Rochelle Cantiveros, '06, and Bernadette Melido, '06. (Back row, on staircase, from left) Sean Kelly, '82, John B. Kelly, '58, Al Araco, '91, Rev. Msgr. Joseph Tracy, '81, Martin B. McCann, '83, Eileen (McCann) Araco, '81, Ann (O'Brien) Schmieg, '81, Martin Schmieg, '87, Hope (Banchi) Napierkowski, '04, Patrick Joyce, '11, Rose Motley, '11, Mary Therese (Motley) Sabatino, '04, Michael Sabatino, '02, Kelly (Murphy) Johnson, '02, and Rob Johnson, '02. Not pictured: Jim Motley, '66, John Motley, '67, and Tom Bonner, '74.



Bill Madden, '82, has received the **R.H. Grant Award**, the highest sales honor at Reynolds and Reynolds, the automotive industry's largest provider of automobile dealership software, services, and forms. Madden, an account manager in Portland, Ore., has worked at Reynolds and Reynolds for 22 years. (Above) Reynolds and Reynolds Chairman Bob Brockman (left) congratulates Madden, who wears the blue jacket bestowed upon R.H. Grant Award recipients.

John B. Fassnacht (B.A.) of McKinney, Texas, was promoted to Vice President of Talent and Organizational Development by VHA Inc., a national health-care network.

1975 ★ REUNION YEAR Rep. Dwight Evans (B.A.) of Philadelphia, Pa., was named one of "The Power Fifty" by *Philadelphia Magazine*. A Pennsylvania state representative, he is ranked third on the list of the 50 most influential Philadelphians.

Gregory L. Johnson (B.A.) of York, Pa., received an honorable discharge with the rank of corporal from the Pennsylvania State Police after 31 years as a Pennsylvania state trooper.

1977 James G. Lauckner (B.S.) of Glenmoore, Pa., started J*Lis Investments LLC, a real estate investment group that buys, sells, and rents homes in Philadelphia and the surrounding suburbs.



1978 Donald J. DeGrazia, CPA, ABV (B.S.) of Cherry Hill, N.J., spoke at the 2009 American Institute of Certified Public Accountants Business Valuation Conference in San Francisco, Calif., on "International Financial Reporting Standards" and "Developing the Cost of Capital in a Distressed Economy."

Ernest T. Miller (B.S.) of Raleigh, N.C., is one of 100 volunteers on the Treasury Department's nationwide taxpayer advocacy panel.

1979 James B. Curtin Jr. (B.S.) of Sea Isle City, N.J., is a realtor associate with The Landis Co. Realtors in Sea Isle City. After living in Bucks County, Pa., and Center City Philadelphia, he and his wife, Camille, now reside at the Jersey Shore.

Paul J. Perrello (B.A.) of Philadelphia, Pa., earned two Achievement In Radio Awards, Best Newscast and Best Newscaster, during the annual Achievement In Radio (AIR) Awards in Philadelphia, Pa.

Deebeanne M. Tavani, D.O., Ph.D. (B.A.) of Boothwyn, Pa., was appointed Systems Chief of Endocrinology for Main Line Health.

1980 ★ REUNION YEAR William L. Smith (B.S.) of Eagan, Minn., was named President and Chief Executive Officer of Waterous, a global leader in fire-suppression technology.

1981 Gregory J. Nowak, Esq. (B.A.) of Conshohocken, Pa., published a second edition of *Hedge Fund Operating Agreements Line by Line*, making this his third publication.

1982 Louis F. Mosca (B.A.) of Sewell, N.J., was named Best Wealth Manager by *Philadelphia Magazine*. He is the Senior Vice President at Morgan Stanley Smith Barney in Philadelphia, Pa.

1983 Joseph J. McGrenra, CFCM (B.A.) of Virginia Beach, Va., was the recipient of the 2008 Acquisition Excellence Small Business Award from the Department of the Navy for proactively engaging small businesses. More than 40 percent of the Naval Facilities Engineering Command Mid-Atlantic contracts during fiscal year 2008 were awarded to small businesses.

Keith R. Ruck, CPA (B.S., MBA '95) of Cinnaminson, N.J., was appointed Vice President and Chief Financial Officer of Lannett Company Inc., a manufacturer of generic pharmaceuticals.

1984 Joseph T. Abbott (B.A.) of Gaithersburg, Md., was appointed Deputy Director of Workforce Management for the National Oceanic and Atmospheric Administration within the Department of Commerce.

In Memoriam: Domenico Di Marco, D.Litt.

Domenico Di Marco, D.Litt., who taught foreign languages at La Salle for more than 50 years, died on Nov. 4, 2009. He was 88.

A native of Abruzzi, Italy, Di Marco served in the Italian army during World War II. Despite the war, he completed his doctorate in classics at the University of Rome in 1945. At La Salle, Di Marco taught Italian, Latin, Greek, and Spanish, as well as art history.

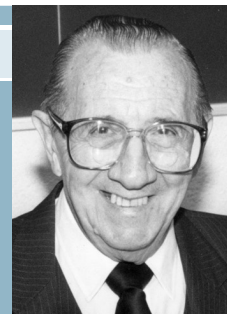
Di Marco's colleagues remembered him as a man devoted to his family and to teaching.

"I never knew him to miss a class," said Bernhardt Blumenthal, Ph.D., '59, Chair of the Department of Foreign Languages and Literatures, at the time of Di Marco's retirement in 2005. "On the days he taught, he was in his office at 7 a.m., ready to begin teaching, from the first day of his career to the last."

Blumenthal and Leo Rudnytzky, Ph.D., '58, a professor *emeritus* of foreign languages who was a student of Di Marco's before he was a colleague, recalled a time in the late 1950s when the University shut down after a major blizzard. Determined to report for work, Di Marco donned his skis and trekked up Broad Street to campus from South Philadelphia.

In addition to his work at La Salle, Di Marco edited and contributed to "The Italian Page" of the *Sons of Italy Times*.

Di Marco is survived by his wife, Argia, and four sons, all La Salle alumni and doctors: Carlo Di Marco, '74, Eugene Di Marco, '78, Claude Di Marco, '80, and Anthony Di Marco, '83. He also had 11 grandchildren.



1985 ★ REUNION YEAR Mark W. Mullin (B.A.) of Cedar Rapids, Iowa, was appointed Chief Executive Officer of AEGON Americas, an international life insurance, pension, and investment group. He was also appointed a member of the AEGON Management Board and is President of AEGON Americas.

Kym C. Smythe (B.A.) of Bear, Del., is a puppy raiser for The Seeing Eye Inc. She and her family provide basic obedience training and maximize exposure for about a year before the dogs are returned to The Seeing Eye for their professional training.

1986 Paul J. Anagnostakos, DMD (B.A.) of Newtown, Pa., was re-elected to the school board for the Council Rock School District.



Daniel K. Fitzpatrick, CPA, CFA (B.S.) of Newtown, Pa., was named one of "The Power Fifty" by *Philadelphia Magazine*, ranking 33rd on a list of the 50 most powerful Philadelphians. He is President and Chief

Executive Officer of Citizens Bank for Pennsylvania, New Jersey, and Delaware.

John Metz (B.S.) of Ijamsville, Md., celebrated his 10-year anniversary with CA Inc., a global information technology management software company.

Thomas A. Rambo (B.A.) of Selinsgrove, Pa., celebrated his fifth year at Susquehanna University as the Assistant Vice President of Student Life and Director of Public Safety.

1988 Esther McDermott Malazita (B.S.) of Meadowbrook, Pa., was appointed Director of Supply Chain Management at Underwood-Memorial Hospital in Woodbury, N.J. She oversees and directs the procurement of supplies and materials supporting clinical and non-clinical services.

1989 Mary E. (Barr) Mann (B.A.) of Maplewood, N.J., is the editor of Maplewood Patch, a new venture in online hyper-local news media owned by AOL.

Thomas M. McGeehan (MBA) of King of Prussia, Pa., was appointed Senior Vice President and Chief Financial Officer of United America Indemnity Ltd., a national and international provider of excess and surplus lines and specialty property and casualty insurance and reinsurance.

In Memoriam: Charles A.J. Halpin Jr., Esq., '44



Charles A.J. Halpin, Jr., Esq., '44, a business professor who taught longer than any other teacher in the University's history, died Nov. 15, 2009, at a hospice in Warminster, Pa., after a long battle with cancer. He was 88.

A Germantown native, he graduated from La Salle in 1944 with degrees in economics and accounting. Halpin served in World War II as a paratrooper with the 513th parachute regiment of the 17th Airborne Division. He was awarded the Purple Heart and the Bronze Star for his combat service.

Halpin later received his master's degree from the Wharton School at the University of Pennsylvania and chose to obtain a law degree rather than a Ph.D. He said

his field of expertise, labor relations and unions, was being greatly impacted by changes in the law, so he went to Temple University and earned a law degree.

In 1946, Halpin returned to his *alma mater* to teach business. He retired in 2001 at age 80. He received the Lindback Award for Distinguished Teaching in 1965.

In addition to his teaching, Halpin was a practicing attorney for more than 45 years. He conducted or participated in more than 200 labor relations seminars and workshops for the United States Navy, the City of Philadelphia, the United States Air Corps, and the Commonwealth of Pennsylvania. He also did extensive work with Local 1776, United Food, and Commercial Workers, AFL-CIO.

"Professor Halpin's career at La Salle had an enormous impact, as you would expect of a professor with a 55-year career, but Charlie's impression went beyond longevity," said La Salle University President Brother Michael J. McGinniss, F.S.C., Ph.D., '70. "The impact and inspiration that he provided for countless alums, especially in the School of Business, is something that I've heard many times during my 10 years as President."

Halpin is survived by his wife, nine children, and 23 grandchildren.

—Jon Caroulis

1990 ★ REUNION YEAR Paul D. Burns (B.S.) of Medford, N.J., was appointed Vice President of Global Sales for Catalent Pharma Solutions Inc. He is responsible for developing global sales strategy and driving sales force excellence across the company, with a particular focus on enhancing Catalent's sales capability for all offerings.

James J. Horan III (B.S., MBA '97) of Doylestown, Pa., accepted the position of Chief Executive Officer for Y-Carbon Inc., a nanomaterials company.

1993 Ruth M. Stotsenburg (M.A.) of Moorestown, N.J., started a nonprofit ministry directed at developing maturity in faith in a holistic concept. For more information, go to www.instituteforspiritualgrowth.org.

Duane L. Swierczynski (B.A.) of Philadelphia, Pa., was an invited author to celebrate the

150th anniversary of McGillin's Olde Ale House. Authors who had included McGillin's pub in their writings participated in book readings and talked about the role the tavern played. His novel *The Punisher* was published in September 2009.

Matthew S. Turner (B.A.) of Charlotte, N.C., was selected as the 11th partner for Coleman Lew & Associates Inc., a national executive search firm. He is responsible for directing and expanding the Leadership Development Resources practice.

1995 ★ REUNION YEAR

1996 Hardy R. Bang, M.D., (B.A.) of Beaver Falls, Pa., was named occupational medicine physician by the Health Assistance Program for Personnel and Industry and University of Pittsburgh Medical Center's Passavant Hospital in Pittsburgh, Pa.

John F. Dolena Jr., D.O. (B.A.) of Reading, Pa., was named psychiatrist with the Lebanon Child and Adolescent Day Hospital by Philhaven, a nonprofit behavioral health-care organization in Pennsylvania.

Kimberly (Lewis) Haas (M.A.) of Philadelphia, Pa., is President of Haas Media LLC, the winner of the 2009 National SCORE Award for Outstanding Minority-Owned Business. Haas Media provides public relations, community outreach, translation, and educational initiatives in English, Spanish, Portuguese, and Italian. SCORE is a nonprofit association educating entrepreneurs and the formation, growth, and success of small businesses nationwide.

Daniel T. Hoban Jr. (B.A.) of Cherry Hill, N.J., passed Professional Golf Association (PGA) school and is now a Class A member of the PGA.

1998 Thomas E. Quinn

Jr. (B.A.) of Churchville, Pa., enjoyed a theatrical run of his film, *The New Year Parade*, at the Ritz Bourse in October 2009. The film earned several awards, including the Grand Jury Prize for Best Narrative, at the Slamdance Film Festival and seven additional film festival awards around the country before receiving a prestigious Gotham Award nomination for Best Film Not Playing in a Theater Near You. The film is available on DVD.



Anne Woods (MSN) of Exton, Pa., was appointed Chief Nursing Officer to strengthen the nursing strategy of the Lippincott Williams & Wilkins (LWW) journals and Ovid brands. LWW is an international publisher of medical and nursing journals, and Ovid is the global leader in electronic medical, scientific, and academic information research solutions.

2000 ★ REUNION YEAR Kirsten N.

Bjork-Jones (MBA) of Willingboro, N.J., was promoted to Director of Global Marketing Communications at Edmund Optics in Barrington, N.J.



Joseph P. Mallee III (B.S.) of Skippack, Pa., was promoted to Sales Manager at Independence Financial Associates, Penn Mutual's career agency in suburban Philadelphia. Mallee will be working to grow the agency in the areas of wealth accumulation strategies, business and estate planning,

family legacy strategies, wealth distribution strategies, and last asset protection planning.

Justin Morse, Esq. (B.A.) of Wilmington, Del., joined the law firm of Potter Anderson & Corroon LLP.

2002 Marc A. Alfano (B.A.) of Norristown, Pa., is a committee person representing the Democratic Party in East Norriton, Pa.

Grant R. Lodes (B.A.) of Oreland, Pa., is engaged to Justine Waldman. A September 2010 wedding is planned.

2003 Raymond A. Bonnette III (B.A.) of Riverton, N.J., teaches mathematics and is involved with various activities at Holy Cross High School in Delran, N.J.

Colleen M. DeCesare (B.A.) of Philadelphia, Pa., is the proprietor of Black N Brew, a

breakfast/lunch spot in South Philadelphia. She also owns a health-counseling practice, where she is offering free health consultations for fellow La Salle family and friends. For more information, go to www.colleendecesare.com.

Victoria A. Franz, Ph.D. (B.A.) of Hazlet, N.J., received a Ph.D. in clinical psychology from The Catholic University of America in Washington, D.C.

2004 Frank P. Cervone, Esq., (M.A.) of Hartsville, Pa., was honored with the 2009 Philadelphia Alliance Leadership Award for his leadership and his willingness to engage in the most difficult of conversations and challenging of critiques to arrive at client-centered, honest solutions.

2005 ★ REUNION YEAR Wallena M. Gould (MSN) of Mickleton, N.J., was honored

In Memoriam: Prafulla Joglekar, Ph.D.

Prafulla "Praful" Joglekar, Ph.D., professor and former Chairman of the Management Department at La Salle University, died Nov. 23, 2009, at Abington Hospital. He was 62.

Born in Nagpur, India, Joglekar earned a bachelor's degree in mathematics from Nagpur University and a MBA from the Indian Institute of Management in Ahmedabad. He came to the United States in the early 1970s to attend the Wharton School at the University of Pennsylvania.

Joglekar began teaching in the Management Department at La Salle in 1972, while completing his Ph.D. in operations research at Wharton. He served as Chair of the department for three separate terms, most recently from 2005 until early 2009, when he stepped down because of health concerns.

He founded the La Salle School of Business' Applied Research Center in 1979 and served as its Director until 1985. As Director, Joglekar obtained a three-year grant from the William Penn Foundation to offer a management training program for 120 nonprofit executives in the Philadelphia area.

"Dr. Joglekar was a brilliant researcher and master teacher, said Paul Brazina, Dean of La Salle's School of Business. "His research inspired students, and he was able to link his research to practical applications. He encouraged his students to strive for excellence."

Throughout his career, he was awarded numerous prestigious research grants from companies such as Hewlett Packard, Kemper Foundation, General Electric, and Bell Atlantic. He was named a Summer Faculty Fellow with the American Society for Engineering Education (ASEE) and National Aeronautics and Space Administration (NASA) four times, spending weeks at Kennedy Space Center.

A resident of Cheltenham, Pa., Joglekar remained active in the local Indian community and served as the President of the Philadelphia Marathi Mandal for many years.

He is survived by his wife of 35 years, Suvarna, and sons Aditya and Ajinkya.

—Amy Gardner Cranson, M.A. '09



In Memoriam

1936 Thomas A. Loftus, M.D. (B.S.) of Alexandria, Va., on Oct. 13, 2009.

1946 Alfons J. Muller, M.D. (B.S.) of Wyncote, Pa., on Dec. 11, 2008.

Leonard T. Zebrowski, DDS (B.S.) of Camden, N.J., on June 21, 2009.

1947 Robert N. Glackin (B.S.) of Jupiter, Fla., on March 3, 2009.

1950 Wayne J. Lesky (B.S.) of Glen Mills, Pa., on Oct. 15, 2009.

Cornelius Sullivan Jr., D.O. (B.S.) of Wellsburg, N.Y., on Sept. 29, 2009.

William J. Henrich Jr., Esq. (B.A.) of Lafayette Hill, on Oct. 24, 2009.

William J. Brophy (B.A.) of Sewell, N.J., on Oct. 24, 2009.

1951 James A. Baird (B.A.) of Sewell, N.J., on Aug. 3, 2009.

James J. McCausland (B.S.) of Madeira Beach, Fla., on Feb. 7, 2009.

Edward D. Reilly (B.S.) of Sewell, N.J., on Aug. 15, 2009.

1953 Nicholas F. Lamaina, DPM (B.S.) of Westmont, N.J., on Dec. 27, 2008.

1954 Edward T. McErlean, Esq. (B.A., M.A. '55) of West Palm Beach, Fla., on Dec. 10, 2009.

1955 Thomas J. Lavin (B.S.) of Coatesville, Pa., on May 11, 2009.

1956 Charles A. Mellon (B.S.) of Williamstown, N.J., on Sept. 15, 2009.

1957 Gerald L. Bowen, Esq. (B.A.) of Longport, N.J., on Nov. 23, 2009.

1958 Louis J. Casale, M.D. (B.S.) of Doylestown, Pa., on Nov. 12, 2009.

1959 John T. Green Jr. (B.S.) of Philadelphia, Pa., on May 16, 2009.

1960 Anthony D. Caruso (B.S.) of Plymouth Meeting, Pa., on Oct. 8, 2009.

1961 John J. Franks, of Philadelphia, Pa., on June 3, 2009

William J. Gosnear (B.S.) of Philadelphia, Pa., on Aug. 3, 2009.

1962 Samuel T. Bacica (B.A.) of Philadelphia, Pa., on Nov. 7, 2009.

1963 James J. Gallagher Sr. (B.S.) of Richboro, Pa., on Nov. 20, 2009.

1964 Philip E. Donahue, M.D. (B.S.) of Chicago, Ill., on Oct. 10, 2009.

John N. Young (B.S.) of Warminster, Pa., on May 24, 2009.

Thomas J. Cassidy (B.S.) of Walnut Creek, Calif., on March 3, 2009.

Paul J. Gallagher (B.A.) of Havertown, Pa., on Oct. 31, 2009.

1965 James E. Lafferty (B.S.) of Lyken, Pa., on Oct. 18, 2009.

1967 George A. Vasiliauskas (B.S.) of Springville, N.Y., on Oct. 19, 2009.

Matthew B. McKernan (B.S.) of New Hope, Pa., on Dec. 8, 2009.

1968 Francis C. Woodring Jr. (B.S.), of Coopersburg, Pa., on March 13, 2009.

Thomas R. Murphy (B.A.) of Philadelphia, Pa., on May 28, 2009.

1972 F. Michael Horn (B.A.) of Philadelphia, Pa., on June 22, 2009.

1973 William I. Weber III (B.S., MBA '81), of Collegeville, Pa., on Sept. 30, 2009.

Thomas F. Ertle, DPM (B.S.) of Ahoskie, N.C., on Sept. 28, 2009.

1974 Frank A. Pauza (B.S.) of Philadelphia, Pa., on Aug. 14, 2009.

Francis J. Gutekunst (B.S.) of Philadelphia, Pa., on Nov. 12, 2009.

1977 Charles DeChristopher Jr. (B.S.) of Parsippany, N.J., on Aug. 29, 2009.

James F. Waller (B.S.) of Philadelphia, Pa., on Feb. 28, 2009.

1984 Bernice Pasquini (B.A.) of Philadelphia, Pa., on Dec. 18, 2009.

1993 Paget A. Erwin-Donohue (MBA), of Perkasio, Pa., on Nov. 3, 2009.

1995 Debra A. (Benedetti) Mooney (B.S.) of Philadelphia, Pa., on May 27, 2009.

2003 Robert B. Hill (MCC) of Princeton, N.J., on July 27, 2009.

with the Top National Award for Advanced Practice Nurses for her work helping minorities become nurse anesthetists. She launched the nonprofit Diversity in Nurse Anesthesia Mentorship Program to assist underprivileged minority students in 2008. She is a certified registered nurse anesthetist at South Jersey Healthcare System in Vineland, N.J.

Matthew J. Pernice (B.A.) of Mays Landing, N.J., is engaged to marry Sherri Lynn Simone in December 2010.

2006 Joanne M. Brennan (B.A.) of Avon, N.J., is engaged to **Jeff Oleske (B.A.)** of Bayville, N.J. A June wedding is planned.

Mary S. Himmelstein (B.A.) of Trenton, N.J., is a social science researcher on a longitudinal study, "Fragile Families and Child Wellbeing," with the Center for Research on Child Wellbeing.

Michael P. Long (MBA) of Mount Laurel, N.J., was named Chief Executive Officer at Marlton Rehabilitation Hospital in Marlton, N.J.

2007 Ryan M. McCarthy (B.A.) of Philadelphia, Pa., is the Topical Promotions Director for WXXV-TV Channel 25 in Waco, Texas.

Shawn L. Pressley (MBA) of Prospect Park, Pa., was recognized as a 2009 Minority Business

Leader by the *Philadelphia Business Journal*. He is vice president with Hill International, a company that manages construction risk.

2008 Caitlin M. Conner (BSN) of Willow Springs, Ill., is a labor and delivery nurse in downtown Chicago, where an average of 35 babies are born each day.

Robert K. Godard (B.S.) of Philadelphia, Pa., joined Schalleur Devine & Surgent LLC of Devon, Pa., as a junior staff accountant.

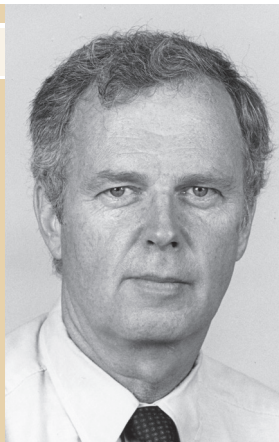
Danielle A. Kline (M.A.) of Warminster, Pa., is engaged to marry Kevin N. Kline. A 2010 wedding planned.

In Memoriam: Bruce MacLeod, Ph.D.

Bruce MacLeod, Ph.D., a former professor and Dean of La Salle University's School of Business who was instrumental in the development of its MBA program, died Dec. 16, 2009. He was 76.

MacLeod, of Newtown, Pa., earned bachelor's degrees in history and government from the University of Maine and a master's degree in industrial administration from Yale University. He arrived at La Salle in 1962 as an assistant professor of industry. In his first years of teaching at La Salle, he took a two-year sabbatical to earn his doctoral degree at Case Western Reserve University.

He was named interim Dean of the School of Business in 1969 and later named Dean, a position he held for 15 years. During his tenure as Dean, MacLeod was instrumental in the development of La Salle's MBA program. Another one of MacLeod's accomplishments as Dean was achieving accreditation from the Association to Advance Collegiate Schools of Business (AACSB).



"Bruce's vision and focus can be felt in the type of business school we have today," said Gregory Bruce, Dean *Emeritus* of La Salle's School of Business. "He was highly respected by his peers and is remembered as an excellent teacher."

After leaving La Salle in 1985, he was actively involved in consulting work with many nonprofit organizations.

Formerly of Glenside, Pa., MacLeod is survived by his wife, Eleanor, six children, and 11 grandchildren.

—Amy Gardner Cranston, M.A. '09

Sean P. Quigley (B.A.) of Braintree, Mass., won the 20th Mayor's Cup Cross Country 8K Championship at Boston's Franklin Park.

Kamil Yakubov (B.A.) of Philadelphia, Pa., received the Pierre C. Fraley Scholarship from The Alliance Française. The scholarship is awarded to a newly graduated French teacher to attend an accredited summer program of study in order to obtain a level

of proficiency in the spoken language that is not attainable in normal classroom work.

2009 Terence J. McClain (B.S.) of Mays Landing, N.J., is studying biostatistics at George Mason University in Fairfax, Va.

Christopher W. McNabb (B.A.) of Bryn Mawr, Pa., was named campus minister at Father Judge High School in Philadelphia, Pa.

Samuel F. Scavuzzo (B.A.) of Midland Park, N.J., accepted a position with Patch, a Web site owned by AOL to foster hyper-local journalism. He is living in a north New Jersey community and writing exclusively about that town.

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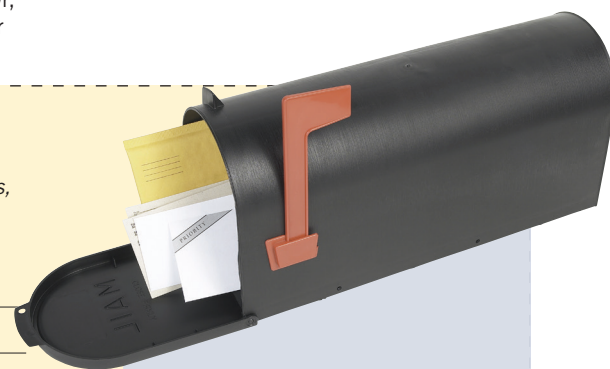
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REUNION '10 *revisit* REUNITE REDISCOVER
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ION '10 **MAY 21–22** REVISIT CLASSES OF
'50–'60, '65, '70, '75, '80
REVISIT REUNITE REDISCOVER REUNION '10
CLASSES OF '85, '90, '95, '00, AND '05
CELEBRATE THEIR REUNIONS IN FALL '10